

loophouse care and cleaning instructions

Hand-tufted, 100% wool rugs

You have bought a wool pile rug that is as soft to the touch as it is to the eye. The following maintenance instructions will help to keep it in pristine condition.

Every day care

As with all natural yarns, the wool pile in loophouse rugs may lose some surplus fibres at first and create 'fluff balls'. Do not brush the rug or you will force more fibres out. Regular vacuuming will help reduce this effect and will usually remove all the loose fibres after a few months.

From time to time a tuft may work loose in the rug and stand out from the surface. Do not pull these out as this may encourage further tufting. If it is a single yarn, take a sharp pair of scissors and cut the thread even to the length of the pile. If it is a loop, cut it as short as possible and you should not have any further problems.

The rotating of a loose laid rug over a period of time will help maintain your rug pile surface.

Stain removal

Dab the stain immediately with a clean, dry cloth. Do not rub. If the wool pile stains use an appropriate stain remover but test it on an inconspicuous area of the rug first. It is crucial that in the event of a contaminated liquid staining the wool the pile, it is cleaned immediately, without being allowed to dry. Leaving it may result in staining. This is a wool product and as with all natural materials red wine will stain. Never use stain removers that contain bleach.

General maintenance

If an all over clean is require we recommend professional steam cleaning, by a dedicated carpet cleaning service. Colours may show a slight colour change (no more than 5%) when cleaned. (Darker tones are more susceptible; loophouse cannot account for the difference). Please seek professional advice at all times if unsure about a cleaning procedure.

Construction and material

Hand-tufted from 100% New Zealand wool, these pure natural yarns are acid dyed to individual colour requirements for each handmade rug.

Professional cleaning

A recommended cleaning agent should be used at all times.