

The UK Stone Industry Event | 30 April - 2 May 2013 | EXCEL





The show is officially supported by:

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ASSOMARMOMACCHINE

The Organisers

The Natural Stone Show 2013 is organised by Natural Stone Specialist magazine – the only journal dedicated to the UK stone industry.



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QMJ is a member of the Association of Exhibition Organisers Ltd. Its aim is to increase the significance of exhibitions within the marketing mix and to satisfy the needs of both exhibitors



The Natural Stone Show

NATURAL

STONE

supports the use of the European natural stone logo to differentiate real European natural stone from imitations and promote good practice



Established 1918 The Natural Stone Show 2013 is part of the QMJ Publishing

30 April - 2 May 2013

The UK Industry Event

Welcome to the showcase event for the UK stone industry. Our 10th edition returns to London's premier exhibition venue, ExCeL, 30 April – 2 May 2013.

Located in the most dynamic economic region in Europe, the **Natural Stone Show** provides exciting market opportunities for exhibitors. Both the construction momentum generated by the 2012 Olympic Games and the shifting balance of investment, jobs and infrastructure to London's East Side have been stimulated further by the creation of the new London Enterprise Zone – at the heart of which lies the ExCeL campus.

Now entering its 18th year, the show is the only UK event to focus exclusively on natural stone and directly related products and services. This singular focus has helped it establish a reputation for delivering results to visitors and exhibitors alike.

Taking place in its proven biennial format the **Natural Stone Show** enjoys the support of all of the key industry organisations including the Royal Institute of British Architects, the Society of British Interior Design, English Heritage and Stone

Federation Great Britain. It also benefits from a promotional agreement with the world's leading international stone fair, Marmomacc, and boasts a range of media partners including *The Architects Journal* and monthly support from the UK's only magazine dedicated to the stone industry in the UK and Ireland – *The Natural Stone Specialist*.

Exhibitions are unique in offering a platform that can deliver virtually all marketing goals at the same time. They provide a 'one-stop' opportunity to improve the profile of your business; network and meet new customers; launch, present or demonstrate new products; find new agents and distributors; research and exploit new markets.

So if this is your marketplace – this is your show! Join us at the **Natural Stone Show** 30 April – 2 May 2013.















The place to do business for....

International stone suppliers & producers























All of the photographs were taken at the previous **Natural Stone Show** held at ExCeL in 2011

UK stone wholesalers









Quartz & composite stone







Consultancies & stone contractors







British stone













Education & training providers









Stone mosaics, art & design

















Consumables















Machinery agencies & manufacturers























2011 Exhibitor List

EDM London

Abaco Machines Abrasivos Aquila Achilli srl Adam Stone Group Affordable Granite and Marble Afrika National Granite Ltd Albion Stone Plc Alltec Network - Cheetah Pads Alpha Cut Antolini Luigi & Co SpA Apex Granae Ltd Aquacut Ltd Ardex UK Ltd Ardosia Slate Δriv BASE Bath College, City of Bath Stone Group Bathla Minerals Private Ltd Bellinzoni Beltrami UK Ltd Bidesse Blast Shop BRF Breton SpA Bridge Insurance Brokers Ltd B-Stone Ltd C. Mata Export Caesarstone Casdron Enterprises Ltd Centre for Development of Stones Centurian Dimensional Stone Chemspec Ltd Chesnev's Ltd CIAT Cimstone Clean Like New CMS Brembana Cobalm Compac - the surfaces company Confindustria Marmomacchine Coor & Kleever Cremar SpA Cristofoli International Ltd CPI Stone Delta Granite Ltd Diamut Dimpomar - Rochas I da Diresco Donatoni srl Drv-Treat Ltd Dundas Barnes Eclad Ltd

ECO Egypt

Encore Diamond Ltd Enalish Heritaae English Stone Forum Fantini Farensse Fein Power Tools FICCI Fila SpA Flex Powertools Forest of Dean Stone Firms Ltd Formigari Group srl Fujian Huangchang Stone Geiger, H - Stein und Schotterwerke Gisber Global Village GMM **GMS** Worktops Goldholme Stone Ltd Granitos Del Louro SA Group Monument Harrison Goldman Helios Automazioni srl Historic Stone Ltd Hodae Clemco Co Ltd ICON ICR Sprint IHBC In Situ International Inishowen Engineering Institute of Quarrying Integra Adhesives Interfloor Quartz Forms Intermac UK Jerusalem Stone & Mosaics Ltd Jetboat China Jiangyin Trading Co Ltd Jinan Rockmaster Materials Ltd Jinglei Stone Material Factory Johnsons Wellfield Quarries Johnston Quarry Group Kamen d.d. Pazin Kasins OY KGS Konia UK Kwong Hing Stone Work Co Ltd La Madre Stone Industries PVT Ltd Lantania srl La Pierre De France Lasa Per L'Industria Del Marmo srl Laser Products Europe Ltd Latham International Levantina Lithofin UK & Ireland Lovell Purbeck Ltd

LTP Lusorochas Rochas Makita Malbros Group Mapei UK Ltd Marmoelettromeccanica Marmoles Tarragona Marmomacc by Veronafiere Marmomacchine Magazine Marmo Meccanica Martini Aeroimpianti Massimo Piraccini Treatment UK Ltd MB Stone International Mendiger Basalt Men Of The Stones Mitre Forma MNM Stone Mode-Mosaic & Design Moldex Montolit Montressa Monument Toolworks Inc Mosaici Moruzzi Snc Moulton College MPOC MVC - Marmores Alcabaca Lda NAMM National Masonry Ltd Natural Paving Products UK Ltd Natural Stone Specialist Nettlebank Ltd Novin Dena Stone Complex Nuevo Mondial Nu-Life Stone Care Ltd Odlinas MCR Ltd Ossin Stone Hebei Company Ltd Peking Natural Slate Co Ltd Petraluxe Gmbh PGW&A LLP Poellath Carl Gmbh & Co KG Portland Sculpture & Quarry Trust Prabhu Stones PVT Prodim International BV Prussiani Engineering srl Putian Ted Granite Co Ltd QMJ Publishing Ltd Quartzforms SpA Rajasthan Stone Syndicate Realstone Ltd Repair-Lux Righetti Roccia Machinery Ltd **Royal Forest Pennant** Sandbera LLP

SBID

S B Granites Ltd Scandinvent UK Ltd Shree Ram Industries (Kota Stone) Sia Abrasives Sicilgraniti Snc Simaflex Solnhofen Stone Group Soltani Quarry Complex SPAB Star-Tek Stiegler, Johann KG Stone Clear Gmbh Stone Federation Great Britain Stoneguard Stone Machinery UK Ltd Stone Processing Machinery Stone Profits Systems Stone Republic Stone Senses Stone World Stonecrest Marble Ltd Stones Company Stonetools Ltd Superabrasive Ltd Tabularasa srl Technical Diamond Products Technistone Tenax Tennant's (Elgin) Ltd Terzago Macchine srl Thibaut Thomann-Hanry Tile & Stone Journal Tilers-Forums.co.uk Transaranitos Lda **Trentino Sprint** Trotec Laser Ltd UN Art Servizi srl Universeal Products Viamar Itd VSM Abrasives Waters Group Ltd Wedi Weha Welsh Slate Xiamen Chonglian Ltd Xiamen Dayi Trading Co Ltd Xiamen HWM Co Ltd Xiamen Pengcheng Ltd Xiamen Stone Consulting Co Ltd Xiamen International Stone Fair XY7 Ltd Zambelis, D Zenesis

Major supporters & key promotional partners

The Royal Institute of British Architects is a valued long term partner of the show and recognises the value of stone as a design and building material to its 30,000 members. One of the most influential architectural institutions in the world, the organisation's powerful collective voice is in constant dialogue with government, clients, users and the construction industry.

The RIBA promotes the event to its members through the Event, news and Conference pages of the RIBA website, *www.architecture.com*, and the weekly online *Pratice Bulletin*. Printed coverage is also provided by the monthly *RIBA Journal* and event literature displayed at its HQ in Portland Place and distributed to its regional offices.

Members are also encouraged to attend the Natural Stone & Building Conservation Conference which offers accredited CPD for architects.

www.architecture.com

Stone Federation Great Britain recognises The **Natural Stone Show** as their official and preferred trade exhibition for the UK & Ireland. They promote the event to members and the wider industry through their set in stone newsletter, annual Conference, Natural Stone Awards and website.

Together with their members, SFGB are presented within a specially designed *Village* at the centre of the exhibition. Federation experts are on hand to provide free guidance to visiors on all aspects of stone selection, fixing and maintenance, whilst live stonemasonry demonstrations and a health & safety helpdesk provide further focal points.

SFGB will also launch a range of industry initiatives at the show. This will include an awareness campaign for CE Marking, as well as the unveiling of RODSIS and the Register of Stonemasons/ Heritage Stonemasons.

Finally, they are also a core supporter of the Natural Stone & Building Conservation Conference organising the middle day which incorporates the acclaimed Stone in the City CPD seminars.

www.stone-federationgb.org.uk

SBID is Britain's standard-bearer organisation of the profession of interior design and represents members in practice, higher education and industry.

They connect and promote members in practice and business to facilitate business opportunities locally, nationally and internationally and support higher education through approved degree courses, acting as a conduit into practice and business.

Representing a global network of 50,000 professionally accredited designers, the SBID is the only organisation to represent the professional accreditation standards in Britain of the 16 nation European Council of Interior Architects (ECIA) and the NCIDQ competence exam body of the USA and Canada.

SBID will help to promote the **Natural Stone Show** both directly to its members through its website and e-newsletter and through their Media Partners within the sector including *Designer Magazine, Mix, hotel management international, Hospitality Interiors* and *FX* magazine.

www.sbid.org



English Heritage

The Conservation Department of English Heritage plays a critical role in ensuring that the historic environment of England is properly maintained and cared for. Responsible for technical advice, research, policy development, standard setting, publications and training on the decay and treatment of historic building materials, they work in partnership with central government, local authorities, voluntary bodies and the private sector; they allocate conservation grants, preside over many of the nation's most important historic buildings and provide expert advice to the building industry.

Specialists from English Heritage are available in a dedicated conservation area at the show to discuss stone conservation, current research projects and training.

They also oversee the conservation day of the Conference and help publicise the **Natural Stone Show** within the built heritage community.

www.english-heritage.org.uk

National Association of Memorial Masons



The National Assocation of Memorial Masons is the representative body of the memorial sector in the UK, a significant player in the granite, marble and stone processing machinery markets. NAMM have instigated many important industry initiatives including the setting up of BRAMM (British Register of Accredited Memorial Masons) and its associated training programme that has improved safety standards regarding memorial fixings.

As guardian of the craft, NAMM features a display of carved, sculptured and etched exhibits from their Craftex competition at the **Natural Stone Show** and run a live demonstration of stonecutting works that highlights modern design in memorial masonry.

They work with the Organisers to market the event to their membership through direct mailing and their in-house newsletter.

www.namm.org.uk

Marmomacc

Chartered Institute of Architectural Technologists



The **Natural Stone Show** continues its collaboration with Marmomacc - the international exhibition of marble stone and technology organised by Veronafiere.

As the world's largest exhibition for the stone industry, Marmomacc provides invaluable international input into the *Natural Stone & Building Conservation Conference* that is run in conjunction with the **Natural Stone Show**. For 2013, they will help to organise a range of seminars exploring the technical and legal issues involved when sourcing stone internationally for global projects.

Exhibitors will also benefit from a variety of promotional initiatives targeting architects and designers from around the world. This will include contacting alumni from educational programmes sponsored annually by Veronafiere in Europe and the United States.

Visitor marketing from a dedicated **Natural Stone Show** stand is also conducted every year throughout the four days of Marmomacc itself, providing further exposure to over 50,000 stone professionals.

www.marmomacc.com

CIAT represents professionals working and studying in the field of architectural technology and is internationally recognised as the qualifying body for Chartered Architectural Technologists, MCIAT and professionally qualified Architectural Technicians, TCIAT.

Architectural technology is the science and technical aspects of architecture primarily based upon the twin concepts of designing for performance and production through the use and integration of technology.

CIAT is a membership based organisation and aspires to facilitate the development and integration of technology into architecture and the wider construction industry. Its members are instrumental in overcoming the technical challenges presented by projects involving natural stone.

With a circulation of 11,000 including every member of the CIAT, the bi-monthly AT magazine will be used to help publicise both the **Natural Stone Show** and its accompanying *Natural Stone* & Building Conservation Conference programme.

www.ciat.org.uk

Natural Stone Specialist



Natural Stone Specialist is the UK's only magazine dedicated to the natural stone industry and is owned and run by the Organisers of the **Natural Stone Show**. Published monthly, it is required reading for the stone trade and its customers.

The magazine promotes the event to its subscribers with regular news updates, show previews and exhibitor profiles. It also doubles up as a catalogue for the show itself.

Exhibitors gain further exposure through the monthly *NSS e-Newsletter* which is e-mailed to 13,750 unique recipients from the stone industry and its customers.

The Natural Stone Directory provides further relevant and up-to-date data for the Organisers to market the show. Regarded as the essential reference guide to the UK stone industry, it lists all of the UK's dimension stone quarries, wholesalers, equipment suppliers, stonemasons and industry organisations.

www.naturalstonespecialist.com

Visitor attractions ... to educate, excite & engage

Architects' Day



Recognising the global reach of the UK's leading architectural practices that regularly visit the Show, the Architects' Day in 2013 has a alobal theme.

International Architecture in Natural Stone: Sourcing, Selection and Testing of Natural Stone for Global Building Projects.

It will be hosted by Vincent Marazita who has earned an enviable reputation worldwide since he started working in the international dimension stone industry in 1986. Graduating from Harvard in 1981, Vincent lived in Italy for six years, teaching at the Architectural Department of the University of Genoa before returning to the USA as a consultant for the Italian government.

His contribution to the Architects' Day will be a significant benefit to the architects from world-leading practices such as BDP, Broadway Malyan and Foster + Partners who regularly visit the Stone Show.

The Organisers are also teaming up with Marmomacc Veronafiere and the Royal Institute of British Architects for the Architects' Day, which offers accredited Continuing Professional Development for participants.

Architects will be independently registered for a full day, which will encompass a relevant case study in the morning, a range of technical seminars, lunch at the exhibition and a guided tour of the show.

Stone Federation Village



The *Village* will return to its prime position at the centre of the exhibition and will continue to reflect the renaissance in British stone that has taken place over the last 15 years with the UK's premier stone producers, consultancies and masonry companies supporting it.

There will be a dedicated help desk, where architects, designers and developers, as well as builders and the stone industry itself can find the answers to their questions on all aspects of stone selection, fixing and maintenance.

A series of live demonstrations is also planned to showcase the stonemasonry skills which the Federation does so much to champion, whilst a number of training initiatives will also be presented through affiliated colleges.

The launch of RODSIS and the Register of Stonemasons/Heritage Stonemasons is also planned and experts will be on hand to explain the implications of CE Marking for the industry.

A full programme of events taking place on the Stone Federation stand will be available at www.stoneshow.co.uk from January 2013.

Conservation Area



Stone is a significant part of the \$3.5 billion conservation sector and has a flourishing community of specialists committed to safeguarding the UK's built heritage. This is represented at the show through a dedicated conservation area co-ordinated by English Heritage and other partner organisations including: Historic Scotland, ICON – the Institute of Conservation, the Socitey for the Protection of Ancient Buildings and The Dry Stone Walling Association.

Within this area visitors will be able to seek guidance on how to select the correct stone for building repair. They will also be able to interact with the new English Building Stones website and find information on a range of specialist seminars being staged during the Conservation Day of the Conference.

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Natural Stone Awards Gallery



Every two years the best architectural work to have incorporated stone is recognised at the Stone Federation Great Britain Natural Stone Awards. The latest will be presented at a prestigious ceremony at Lord's cricket Ground on 30 November 2012. At the Natural Stone Show the winning projects will be presented in a photographic feature within the exhibition area of the main show.

A case study of each of the projects will also be available outlining the technical challenges overcome and commentating on the aesthetic results that have been achieved.

The Awards cover all aspects of natural stone in construction, including New Build (load-bearing and modern, non-load bearing), Repair and Restoration, Interiors and Landscaping. There is also a special trophy for Craftsmanship in recognition of the consummate skills of the stonemason.

the Natural Stone &Building Conservation Conference²⁰¹³

Establishing itself as an important event in the stone industry calendar, The Natural Stone & Building Conservation Conference takes place in the stunning South Gallery Rooms overlooking the Royal Victoria Dock.







The 5th edition of the Conference maintains its objective of bringing together all of those who have an interest in the design and use of stone as a building material. Thematic sessions will fit into the following format.

Architects' Day

In conjunction with the Royal Institute of British Architects and Marmomacc Veronafiere, this Natural Stone: Sourcing, Selection and Testing of Natural Stone for Global Building Projects.

The primary objective of the programme is to equip architects with the fundamental criteria for selecting the "right stone for the right job."

Day 2 Industry Day

CE marking comes into effect from July 2013 and will be a statutory requirement. Stone Federation Great Britain will look into the implications of this for the trade by reviewing the relevant legislation and presenting solutions that will help the industry overcome the challenges presented by this initiative.

Stone Federation Great Britain will also present their Development training for delegates, as well as RIBA CPD accredited Stone in the City seminar providing an overview of the use of stone from the selection process to the finished project and giving an insight into the trends and analysis of the UK stone market.

Conservation

Dedicated to stone conservation and overseen by English Heritage and their affiliated organisations, Speakers will report on the findings of a range of research projects focusing on specialist stonerelated issues and the efforts being made to safeguard the UK's built heritage.

The event offers accredited Continuing Professional providing plenty of time to visit the show.

The full Conference programme will be available from January 2013.













Visitor Profile

The **Natural Stone Show** delivers the most relevant visitors within the marketplace. It guarantees a dominant coverage of both the decision makers within the stone industry – stonemasons, wholesalers, quarry operators and retailers – as well as the industry's customers – architects, interior designers, conservationists, other professionals, contractors and developers.





A selection of key Specifiers from the previous show:

8 of the top 10 UK architectural and design practices and 24 from the top 50*:

Allies & Morrison Atkins BDP Broadway Malyan Capita Symonds Donald Insall Associates Eric Parry Architects Feilden + Mawson Foster + Partners Gensler Jestico + Whiles Kohn Pedersen Fox Make Nicholas Hare Architects Pascall + Watson Architects Purcell Miller Tritton 3D Reid RMJM Rolfe Judd Sidell Gibson Architects Squire and Partners Swanke Hayden Connell TP Bennett Wilkinson Eyre Zaha Hadid Architects *The AJ100 2011 Overviev

Leading UK building consultancies, contractors and housebuilders:

Ardmore Construction Arup Balfour Beatty Broadgate Estates Canary Wharf Group Carillion Grosvenor Jacobs Kier Persimmon Homes Redrow Homes Sir Robert McAlpine Weston Homes

Buyers from top retailers and major hotel chains:

Accor Hotels | B&Q | Fired Earth | Four Seasons Hotels & Resorts | Harrods | Homebase John Lewis Partnership | Radisson | Tile Giant Topps Tiles

Restoration, conservation and heritage specialists

Burghley House Preservation Canterbury Cathedral | English Heritage

Historic Royal Palaces | Lincoln Cathedral Royal Botanic Gardens Kew The British Library | The National Trust The Royal Parks | York Minster



The ABC is an independent industry body that audits exhibitions. Its primary function is to offer the exhibitor peace of mind by providing an independent verification of the attendance figure that they invest into. The **Natural Stone Show** is audited by the ABC so its visitor figures are: **Proven, guaranteed and trustworthy**.

Promotion ... reaching every sector of the market





















THE









conservation.



• Print and digital campaigns targeting all the major publications

as well as the specialist end-use markets - kitchens, bathrooms,

and online forums serving architecture, design and building,

flooring, tiling, refurbishment, landscaping, memorials and





• Regular press releases distributed to 130 publications, professional websites and newsgroups



- Channel marketing driven through all the major industry associations and Professional Bodies that support the show including among others RIBA, SBID, CIAT, SFGB and NAMM.
- Direct mail and e-shots delivered from a database of circa 30,000 unique contacts sourced from previous show registration and newly acquired lists.

Destination London











The UK's premier exhibition venue

Awarded best UK venue for the last five successive years, ExCeL hosts nine of London's top 10 trade events. It is within a two-hour drive for half the visitors who have ever registered for any trade show in the UK.

ExCeL London provides unrivalled transport links for national and international exhibitors with Europe's most popular business-to-business airport on its doorstep, three on-site Docklands Light Railway stations, a four-minute connection to London Underground, excellent road links and on-site parking for 3,700 cars.

The purpose built campus boasts six hotels and a cosmopolitan selection of restaurants and bars all within a few minutes walk of the exhibition, allowing you more time to relax after the show with clients.

For more details of facilities at ExCeL visit www.excel-london.co.uk

Right place, right time

Located in the heart of Europe's fastest growing and most dynamic region, the area around ExCeL now forms part of the Enterprise Zone for London. Enterprise Zone status offers reduced business rates to encourage further development in the Royal Docks for retail, commercial and residential use. The stimulus to construction from this initiative is already apparent with the extension of ExCeL; the Canary Wharf expansion; the Crystal; the new Cable Car linking ExCeL with the O₂ and, of course, the Olympic Park legacy.

Further impetus will be generated by Tech City East and the Silvertown Quays tender. Tech City East is a planned technology hub, modelled on Silicon Valley with the likes of Cisco, Facebook, Google and Intel Corporation already committed to investing in the area. They join 250 high-tech businesses already located there.

Silvertown Quays is an outstanding 50-acre mixed use development opportunity with potential for up to 497,435 m² of built floor space at the centre of the Royal Docks directly opposite ExCeL.

Set against this exciting backdrop the **Natural Stone Show** offers exhibitors significant potential to pitch for new projects. www.royaldockslondon.com

- 1 Located alongside the ExCeL campus, The Crystal is a new landmark centre for urban sustainability.
- 2 Planning permission is already in place for Canary Wharf to double its size by 2025.
- **3** The ExCeL campus continues to be developed with the new four-star Aloft hotel.
- 4 The Olympic Stadium, symbol of the Games legacy, is just seven minutes from ExCeL.

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Booking your stand

Shell scheme



The Shell Scheme package includes:

- A modern, lightweight aluminium frame with 2.4m high walls
- Bright, clean, white infill panels
- Company name boards to your specification
- Blue carpet tiles for the floor of the stand
- Stand construction and breakdown
- Stand cleaning throughout the exhibition

Please note: electrical power points, lighting and furniture are not included in the package – exhibitors' individual requirements can be met by the official contractors, Melville.

Cost £235 per m²



Shell scheme being used at the show

Space Only





Examples of bespoke stands.

Floor space only is available for exhibitors wishing to have stands constructed to their own design.

Cost £200 per m²

Island and Corner sites

A limited number of island and corner sites will be available, which will attract a 5% premium over standard rates.

All prices exclude VAT

Booking procedure

All bookings will be taken on a strictly first-come firstserved basis. For details of remaining stand space availability contact one of the Organisers below:

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