## Gorgeous-hair Salon MONTPELLIER, CHELTENHAM



simply beautiful floors



**Client :** Gorgeous-hair Salon

## Contractor :

James Lambert Building Services

Sector : Leisure & Hospitality

**Product :** Opus, Atra (WP317)

**Area :** 100m<sup>2</sup>

When considering the choice of flooring for a hair salon, specifiers need to find a floor covering that is both practical and aesthetically pleasing. Ideal for meeting these demands, luxury vinyl flooring meets the approval of hair salon owners.

Gary Bullock, owner of Gorgeous-hair Salon, found the perfect solution with dramatic dark wood effect flooring in Opus, Karndean's commercial range of flooring.

Gary has had a fantastic 28 year career in hairdressing. He has put all of his valuable experience into his newest and most exciting venture, Gorgeous-hair, which is situated in Montpellier, one of the most attractive and fashionable areas of Cheltenham.

Gary personally designed the interior of the bespoke salon, which comprises state-ofthe-art technology and stylish Italian salon fittings. To compliment the fashionable interior design, he was looking to source realistic dark wood effect flooring and after a recommendation from a friend he visited Karndean's flagship showroom in Evesham, Worcestershire.

Gary said "I was impressed by the customer service at the Evesham showroom and totally sold on how realistic the products appeared". He continued, "For my latest salon, I choose a floor covering that was durable and enhanced the stylish interior. With heavy foot fall and frequent sweeping of hair, I needed something that was both practical and stylish, to complete the look of the refurbishment. This has helped me to launch the new salon venture in style. I'm really pleased with the new Karndean floor; customers comment about how great it looks and cannot believe that it is not real wood."

Karndean's wood plank effect flooring, 'Atra', has a dark surface that suits the salons high design finish. It is hard wearing and doesn't have the drawbacks associated with natural materials. This makes it easy to maintain and keep clean every day.

Karndean's product range comprises of natural-styled stone and wood effects, developed especially for commercial flooring applications. Quick to install, Karndean delivers class-leading performance for large commercial interiors with high pedestrian traffic.

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