



Cycle-Works Ltd
The Cycle Storage Specialists
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Case Study:

Loughborough College

A ground-breaking green transport initiative at Loughborough College has been installed by Cycle-Works. The College's new secure cycle locker system was described as 'brilliant' by the Mayor of Charnwood Councillor Jill Vincent, who explained it has come as a partial answer to a long-running campaign to ease traffic congestion in the town.

Our Solution

Cllr Vincent, who attended the official launch of the scheme with the Deputy Mayor Cllr Roy Brown, was part of a council team which had introduced new traffic regulations to reduce parking around the college campus.

She said: "We realised that this could not be treated in isolation but about parking throughout the area and the need to integrate green transport. This scheme is particularly brilliant and it will improve things and help within the whole system."

Twenty Velo-Safe lockers, five cycle hoops and CCTV for residents at The Gables have been installed in an initiative backed by the Post-16 Transport Partnership at Leicestershire County and Leicester City Council; together with the county council's environment and transport department. The College has also funded 24 cycle lockers and CCTV on its main campus for students and staff.

College principal Jim Mutton described the scheme as 'very important' to both the College and for Loughborough and the county as a whole. He stressed that people should be encouraged to use their cycles but needed to know they would be safe and secure.

He revealed that the cycle lockers were being very well used with the main campus having a waiting list of 30 already.

More information:

<http://velo-safe.com>

http://www.cycle-works.com/product_info.php?prod_id=60



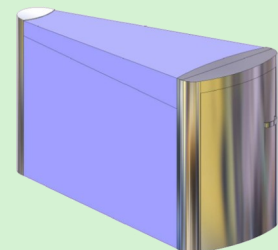
Mayor of Charnwood Cllr Jill Vincent opens the locker scheme



Velo-Safe lockers at Loughborough



Velo-Safe can turn unused space like this alleyway into useful bike parking.



The Velo-Safe's unique, patented shape enables lockers to be put together in many ways to make the very best use of space.



Cycle-Works Ltd
2 Rances Way
Winchester SO22 4PN

Telephone: 023 9281 5555
Fax: 023 9281 5544
Email: info@cycle-works.com