



cycle-works

The Cycle Storage Specialists

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Case Study

Cambridge Cycle, Park & Ride

Cambridge has always been a city affiliated with cycling, however the growing city has been seeing a rise in car and vehicle traffic. In an attempt to alleviate the ever-growing congestion the council invested in 5 park and ride sites throughout the county. These are sites at Babraham, Trumpington, Madingley Road, New Market and Milton cater to both car drivers and cyclists. However, an issue was developing with bike theft, so users were reluctant to leave their bikes.

Our Solution

Cycle-Works has worked with Cambridgeshire County Council to resolve the issue of bike theft. After an initial trial, the proven, tested and secure Velo-Box lockers became a much-needed addition to the Park & Ride sites. A good working relationship has developed and over 200 lockers have since been installed by the company's professional installation team, with more on order to satisfy the increasing demand. The council manage these lockers and rent them out for a key deposit and monthly rental fee.



The lockers are powder coated to match the colour of each bus service.

The lockers are aimed at regular users and promote the integrated use of cycling and buses. This healthy and environmentally friendly way of commuting reduces car journeys, therefore helping to ease road congestion. This coincides with the Cycle-Works ethos of providing environmentally friendly products and services.



The Velo-Box lockers can be single or double sided.



The lockers compliment other bike parking systems at the sites.



Cycle-Works has its own in-house professional installation team.



Each site has its own specific colour, tying in with council branding.

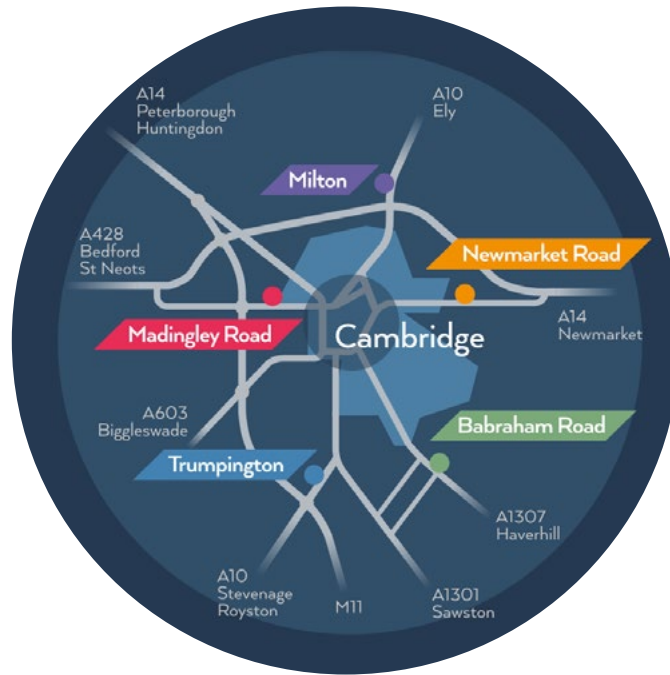


Cambridge Cycle, Park & Ride

Madingle Road



Newmarket Road



Trumpington



Managed and rented by
Cambridgeshire County Council.
To rent a locker please contact
parkride@cambridgeshire.gov.uk

Babraham Road

