frank®

fw.d sign solutions

introduction to fwd

fwd are experienced design consultants specialising in the design of unique pedestrian and transport wayfinding and information systems that communicate the identity and navigation of places and spaces. We have extensive national and international experience working across public and private sectors and have the proven tools to deliver the highest standards of accessible information and fit for purpose signage product, detailed for durability and ease of updating.

As experts in the design and implementation of pedestrian wayfinding systems we recognise that not everyone has the budget to fund bespoke design. We have addressed this challenge with the creation of our own range of quality-designed signage systems developed from our best practice experience and standards. Our ready-to-go systems are modular and can be easily and quickly customized to reflect your brand and to create a unique local design solution.

To deliver a quality installation we partner with specialist manufacturers we know well from previous collaborations implementing many world-class wayfinding and signage projects. As the supplier they will support you by having your signage installed within a short lead time and because the fwd product ranges are already designed, developed and tested, we can provide up front costs helping you accurately budget projects from the very start.

Alternatively you can tender your procurement with confidence, knowing the end result will be of the highest quality design and manufactured to your precise specifications.

We can support the supply of our signage ranges with our consultancy services including wayfinding, identity, graphic and map design services.

www.fwdesign.com

frank is the multi-tasker

Whatever your environment - town centre, college campus, retail development, exhibition venue - frank meets all your needs. Product formats and sizes can be adapted to suit and if there's something you need that you can't see here, then we'll develop it for you.

frank's standard specification comprises a 316 grade stainless steel frame with a shot-peened finish, an open plinth, and toughened low iron glass information panels with reverse applied vinyl graphics. However, he can be dressed and accessorised according to your branding and environmental needs, by customising all materials and finishes and adding infilled plinths, finials and cover plates.

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product family

slim | slim tall | wide | wide tall | solar | poster | multi | fingerpost | wall / railing

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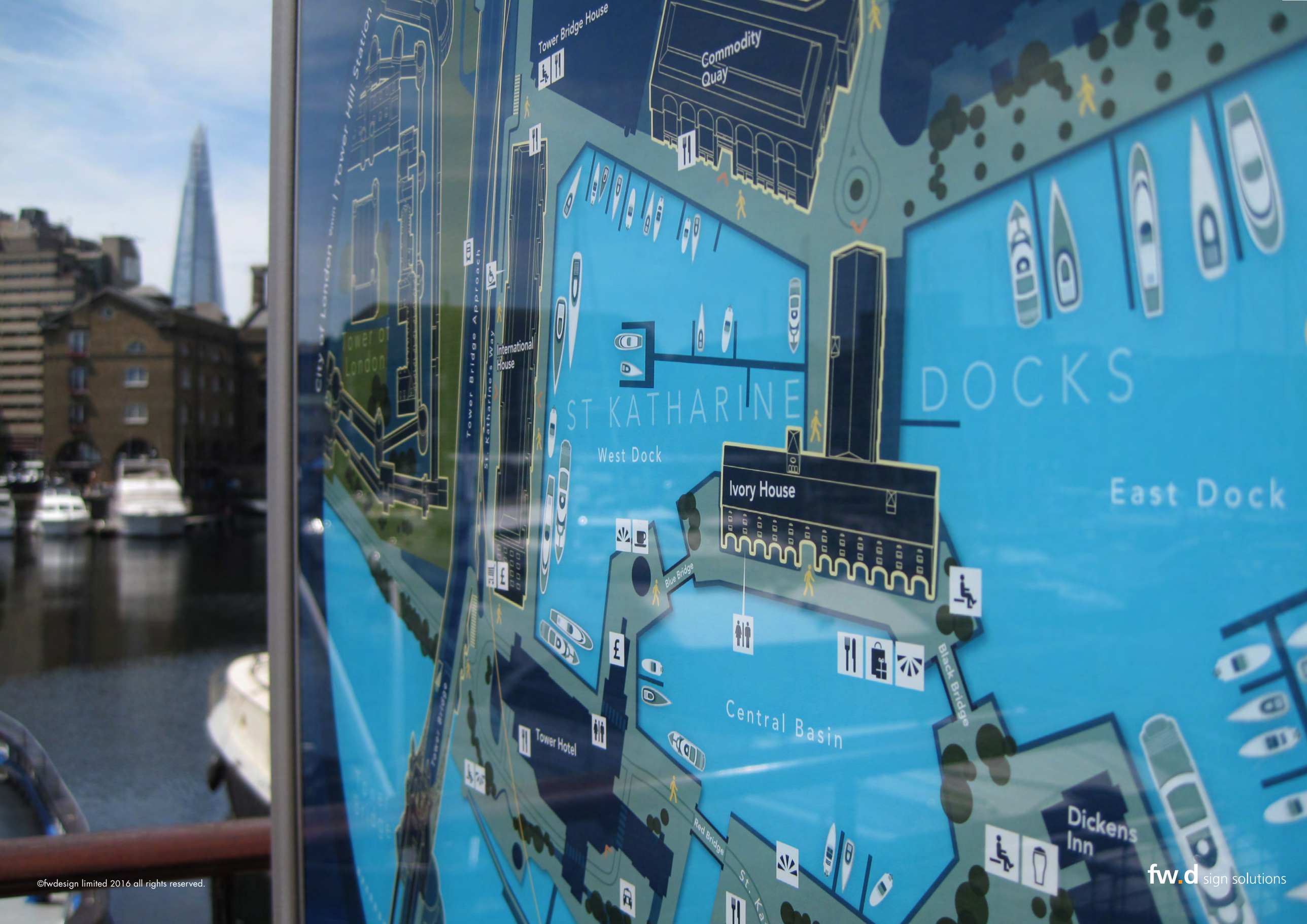

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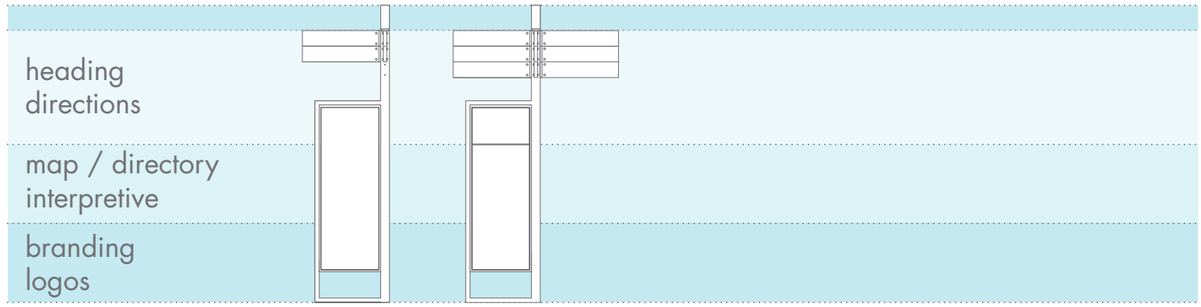
combination

information zones



dimensions

H 3415mm x W 1940mm x D 1940mm maximum width

frame

Box section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Plinth and finial are open as standard but either can be used as branding devices and in filled with a variety of materials, including vitreous enamel, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional 'tapping' bar for the visually impaired. Rapid foundation system facilitates speedy installation and future removal or replacement.

information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it 'floats' within the structure. Digitally printed, vinyl graphics reverse applied to the internal face of the glass with optional illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous enamel, stone, reconstituted materials or even stainless steel. Panel dimensions are based on optimum map size.

directional fingers

Extruded aluminium with vinyl graphics (engraved and in filled graphics an option). Each finger carries up to 2 destinations. Multi can accommodate up to 3 sets of fingers (a maximum of 6 destinations in one direction); fingers can be provided at 45 degree increments if required. Suitable for multi-lingual needs.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

Rapid foundation system facilitates speedy installation and future removal or replacement.

frank trademark: 2524175
fwdesign registered design: 001731555-0002

fwdesign registered design: 001731555-0002

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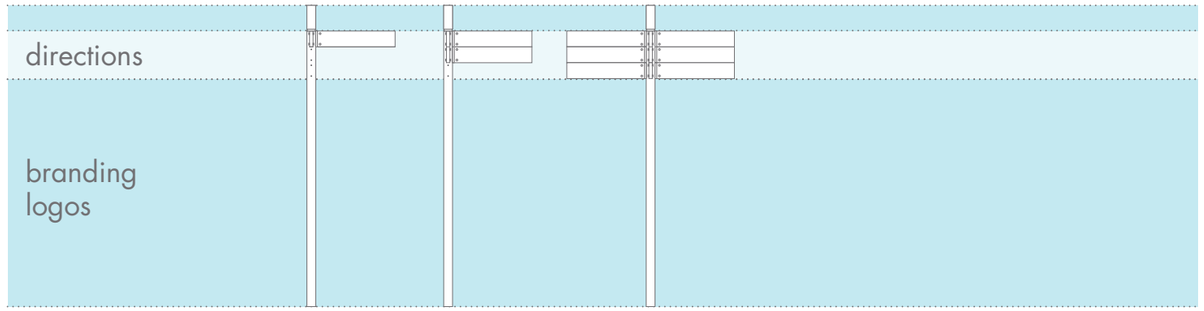
fingerpost

information zones



dimensions

Post	H 3415mm x W 100mm x D 100mm
2 line finger panel	H 180mm x W 900mm x D 40mm

post

Square section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Finial is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel or stone.

Rapid foundation system facilitates speedy installation and future removal or replacement.

directional fingers

Extruded aluminium with vinyl graphics (engraved and in filled graphics an option).

Each finger carries 2 destinations. Finger post can accommodate up to 3 sets of 2 fingers (a maximum of 6 destinations in one direction); fingers can be provided at 45 degree increments if required. Suitable for multi-lingual needs.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

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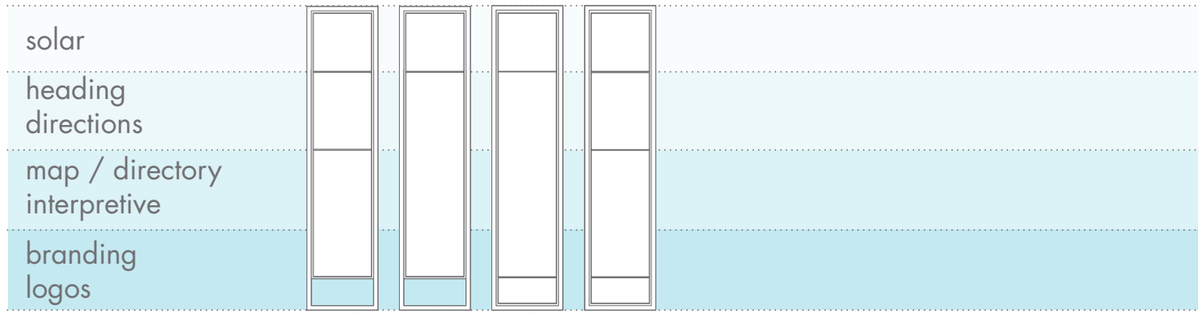
solar

information zones



dimensions

H 3446mm x W 809mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional 'tapping' bar for the visually impaired. Rapid foundation system facilitates speedy installation and future removal or replacement.

information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it 'floats' within the structure. Digitally printed, vinyl graphics reverse applied to the internal face of the glass with rear illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous, stone, reconstituted materials or even stainless steel. Panel dimensions are based on optimum map size.

solar panel

Two low-voltage, monocrystalline, photovoltaic panels (650mm2). Produce max power of 30-35W, sufficient to rear-illuminate header information from dusk to dawn, and two 650mm2 map panels on demand. Integral management system protects batteries and controls output, adjusting illumination according to ambient light levels. Proximity sensor allows for 'on demand' lighting of map panels, with auto-cut off facility. Different lighting options available

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

Rapid foundation system facilitates speedy installation and future removal or replacement.

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fwdesign registered design: 001731555-0002

fwdesign registered design: 001604026-0002

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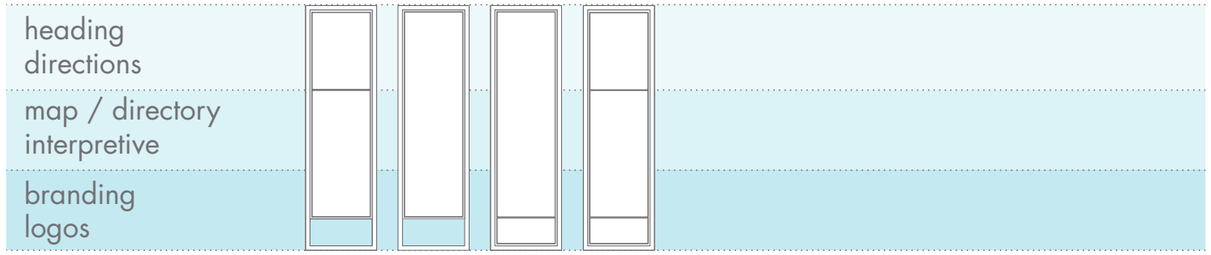
wide tall

information zones



dimensions

H 2759mm x W 809mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional 'tapping' bar for the visually impaired.

Rapid foundation system facilitates speedy installation and future removal or replacement.

wide tall information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it 'floats' within the structure. Digitally printed, vinyl graphics reversed applied to the internal face of the glass with optional illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous enamel, stone, reconstituted materials or even stainless steel.

650mm map panel width is the ideal maximum based on accessibility and general location requirements. The 2765mm height allows for additional heading or directional information, where required.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

Rapid foundation system facilitates speedy installation and future removal or replacement.

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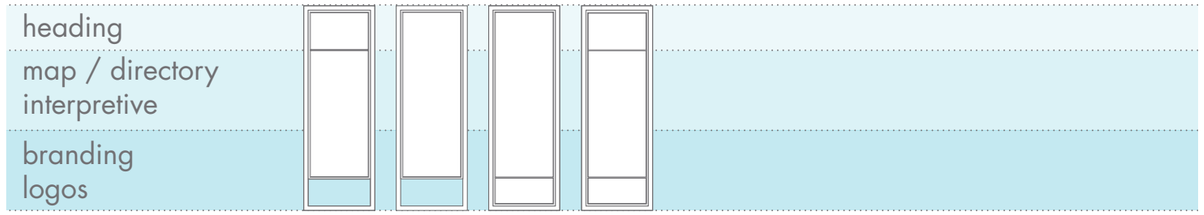
fw.d sign solutions

wide

information zones



dimensions

H 2309mm x W 809mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional ‘tapping’ bar for the visually impaired.

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wide information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it ‘floats’ within the structure. Digitally printed, vinyl graphics reversed applied to the internal face of the glass with optional illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous enamel, stone, reconstituted materials or even stainless steel.

650mm map panel width is the ideal maximum based on accessibility and general location requirements.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

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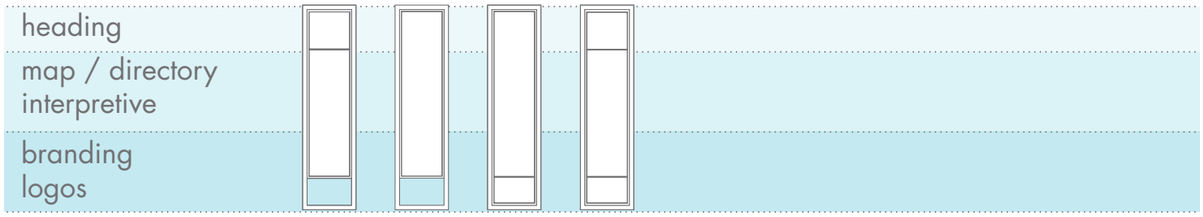
slim

information zones



dimensions

H 2309mm x W 609mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional ‘tapping’ bar for the visually impaired.

Rapid foundation system facilitates speedy installation and future removal or replacement.

slim information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it ‘floats’ within the structure. Digitally printed, vinyl graphics reversed applied to the internal face of the glass with optional illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous enamel, stone, reconstituted materials or even stainless steel.

450mm wide map panel is sufficient for many mapping requirements. Also ideal where a minimal footprint or least obstructive sign is needed.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

Rapid foundation system facilitates speedy installation and future removal or replacement.

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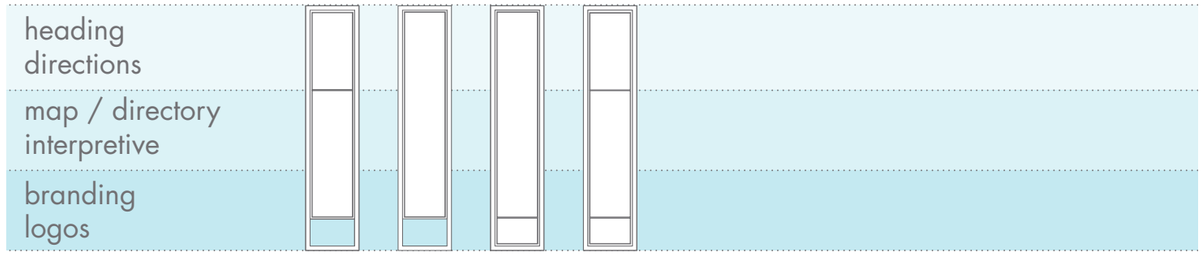
slim tall

information zones



dimensions

H 2759mm x W 609mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

We also offer a low cost aluminium version if longevity is not a requirement.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional 'tapping' bar for the visually impaired.

Rapid foundation system facilitates speedy installation and future removal or replacement.

slim information panel

Slim, extruded aluminium frame and toughened low-iron glass faces as standard (front and back). Set back slightly so that it 'floats' within the structure. Digitally printed, vinyl graphics reversed applied to the internal face of the glass with optional illumination. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous enamel, stone, reconstituted materials or even stainless steel.

450mm wide map panel is sufficient for many mapping requirements. Also ideal where a minimal footprint or least obstructive sign is needed.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

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wall & railing mounted

information zones

information map / directory	

standard

dimensions

standard H 866mm x W 666mm x D 50mm

information panels

Extruded aluminium frame with toughened low-iron glass face as standard. Digitally printed, vinyl graphics reversed applied to the internal face of the glass. Durable, yet easily updated.

Can also be specified in a range of materials – vitreous, stone, reconstituted materials or even stainless steel.

Standard dimensions support most applications but other sizes available if required. Configuration ultimately flexible in terms of landscape/portrait, type of information displayed. Individual specifications will depend on location, purpose and supporting information.

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poster

information zones

dimensions

H 2300mm x W 806mm x D 100mm

frame

Rectangular section 316 grade stainless steel with a shot-peened finish as standard. Can also be constructed in 304 grade stainless steel with a polyester powder coat finish in a range of colour options.

Plinth is open as standard but can be used as a branding device and in filled with a variety of materials, including vitreous, stainless steel panels or stone. An optional stainless steel cover plate ensures a clean integration with the surrounding floor finish. Horizontal bar at base of open plinth serves as an additional 'tapping' bar for the visually impaired.

Rapid foundation system facilitates installation and future removal or replacement.

poster case

For locations where there is a need for a rapid turnover of information, an off-the-shelf lockable, external grade poster case replaces the integral information panel within the frame. Slim, anodised aluminium frame with toughened glass face. Holds 4 x A3 or 2 x A2 information sheets.

Options include a double-sided poster case and integral illumination.

options

An optical stainless steel cover plate ensures a clean integration with the surrounding floor finish.

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contact us

If you require any further information or have an enquiry we'd love to hear from you...

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