



introduction to fwd

fwd are experienced design consultants specialising in the design of unique pedestrian and transport wayfinding and information systems that communicate the identity and navigation of places and spaces. We have extensive national and international experience working across public and private sectors and have the proven tools to deliver the highest standards of accessible information and fit for purpose signage product, detailed for durability and ease of updating.

As experts in the design and implementation of pedestrian wayfinding systems we recognise that

not everyone has the budget to fund bespoke design. We have addressed this challenge with the creation of our own range of quality-designed signage systems developed from our best practice experience and standards. Our ready-to-go systems are modular and can be easily and quickly customized to reflect your brand and to create a unique local design solution.

To deliver a quality installation we partner with specialist manufacturers we know well from previous collaborations implementing many world-class wayfinding and signage projects. As the supplier they will

support you by having your signage installed within a short lead time and because the fwd product ranges are already designed, developed and tested, we can provide up front costs helping you accurately budget projects from the very start.

Alternatively you can tender your procurement with confidence, knowing the end result will be of the highest quality design and manufactured to your precise specifications.

We can support the supply of our signage ranges with our consultancy services including wayfinding, identity, graphic and map design services.

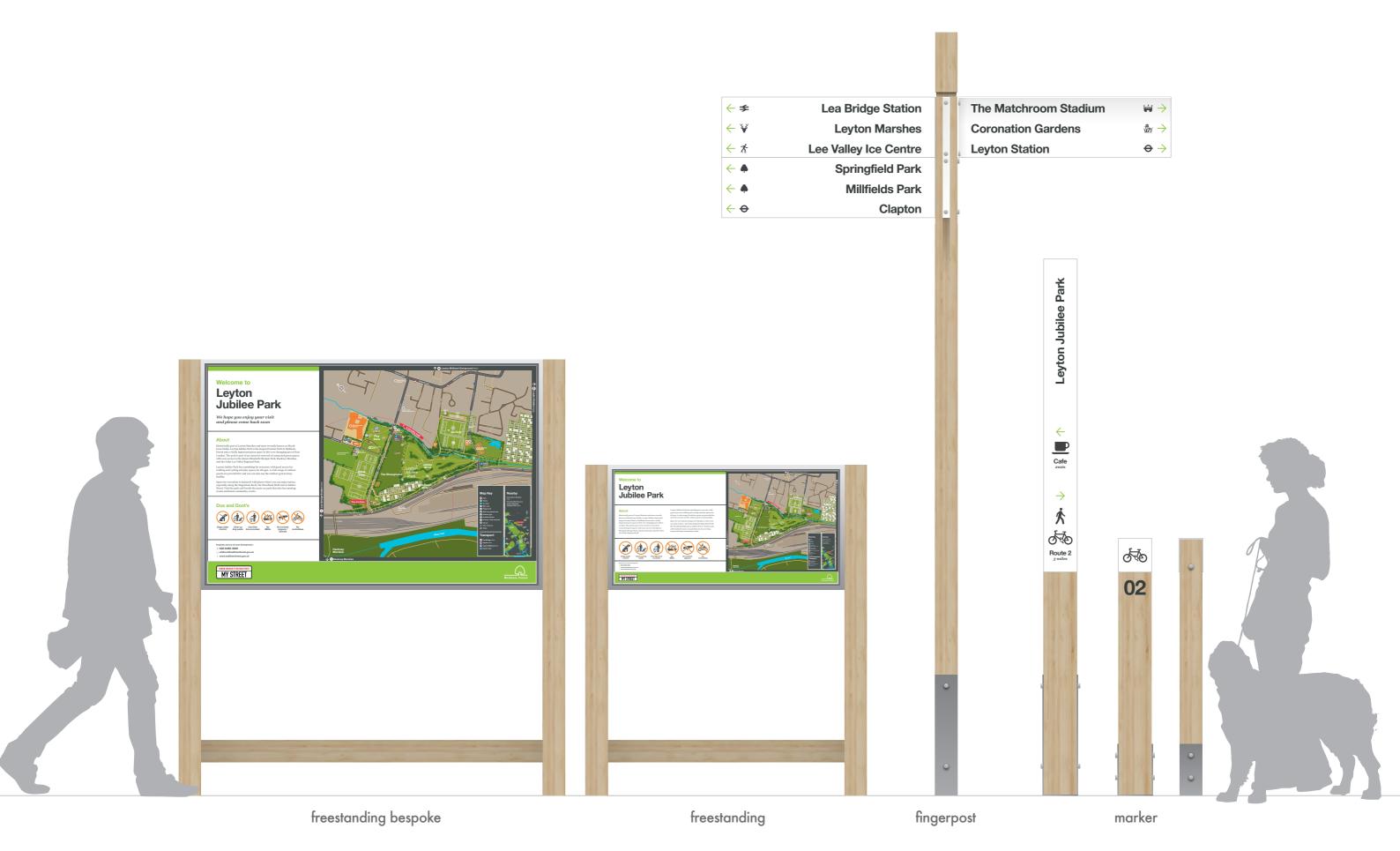
www.fwdesign.com www.fwdsignsolutions.com

tim - environmentally sensitive

Our new family member tim brings all the benefits of our 'best practice' wayfinding approach with a new palette of materials and finishes introduced to complement the environment of green spaces. tim offers a modular and flexible solution for all your park and playground types. Designed to maximise wayfinding effectiveness, value engineered to minimise cost and tested to ensure longevity. System modularity offers flexibility and supports customisation, adaptation and cost-effective updating.

tim





freestanding

The freestanding range is structured around modular sizing of the graphic information panels based on best practise standards. The sign range is available in both horizontal and vertical orientations to suit the location and information provision.



Graphic Panel

Digitally printed vinyl graphic face with a clear anti-graffiti film applied to an aluminium panel, backed-up with a marine grade plywood to protect against impact.

Frame

The graphic panel is mounted in a slim extruded aluminium carrier frame to protect the vinyl edges and provide easy and cost effective graphic updates and panel replacement functionality. The frame is finished in a silver anodised finish and can be painted to match a RAL colour of your choice.

Timber Frame

The seasoned solid oak frame is untreated as standard but can be finished to match your requirements and specification.

freestanding - bespoke

Designed for large parks and open spaces that are rich in amenity, historic and interpretive information. The larger information panel proportions allow for full site maps presented at a legible



Graphic Panel

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Information Panel

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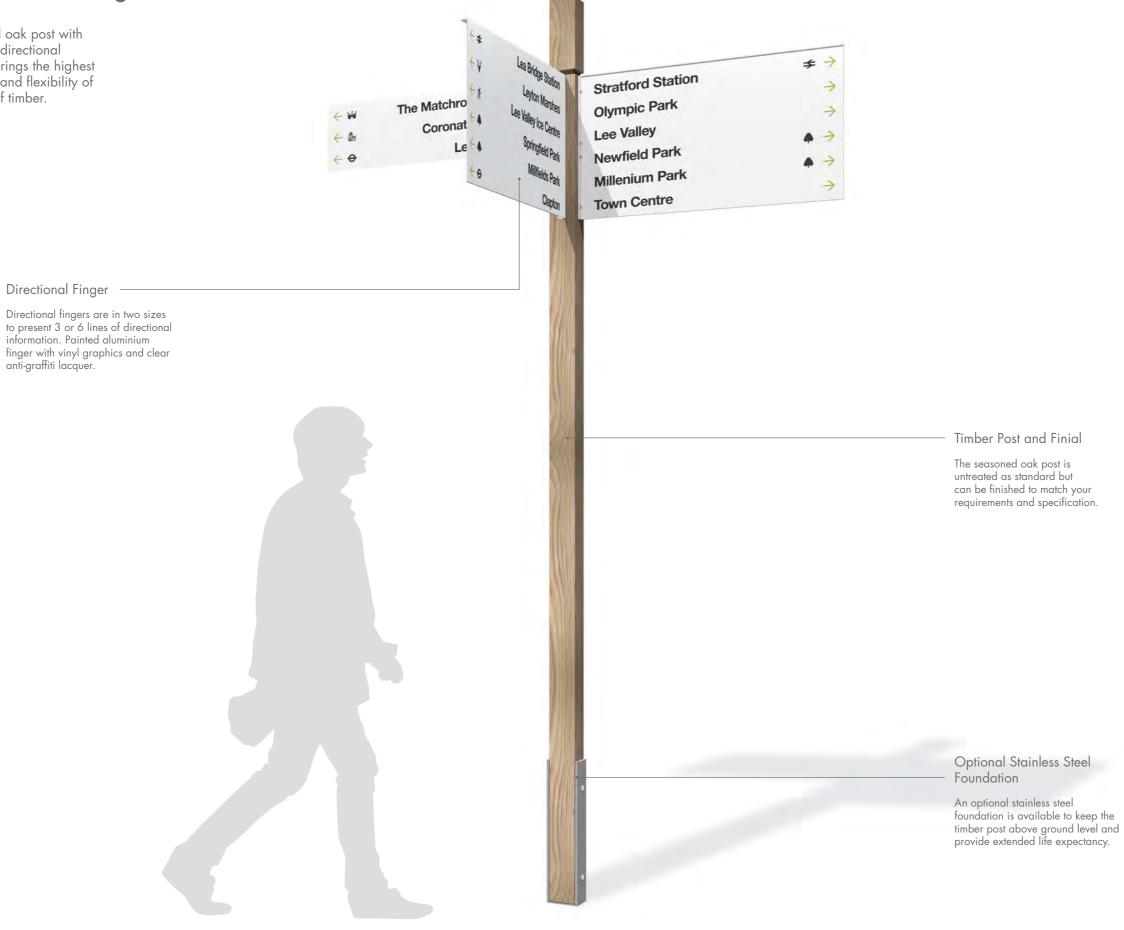
Timber Frame

The seasoned solid oak frame is untreated as standard but can be finished to match your requirements and specification.

to be access compliant.

fingerpost - aluminium finger

The fingerpost combines natural oak post with light weight durable aluminium directional fingers. This design approach brings the highest standard of legible information and flexibility of graphic styles with the beauty of timber.



aluminium finger

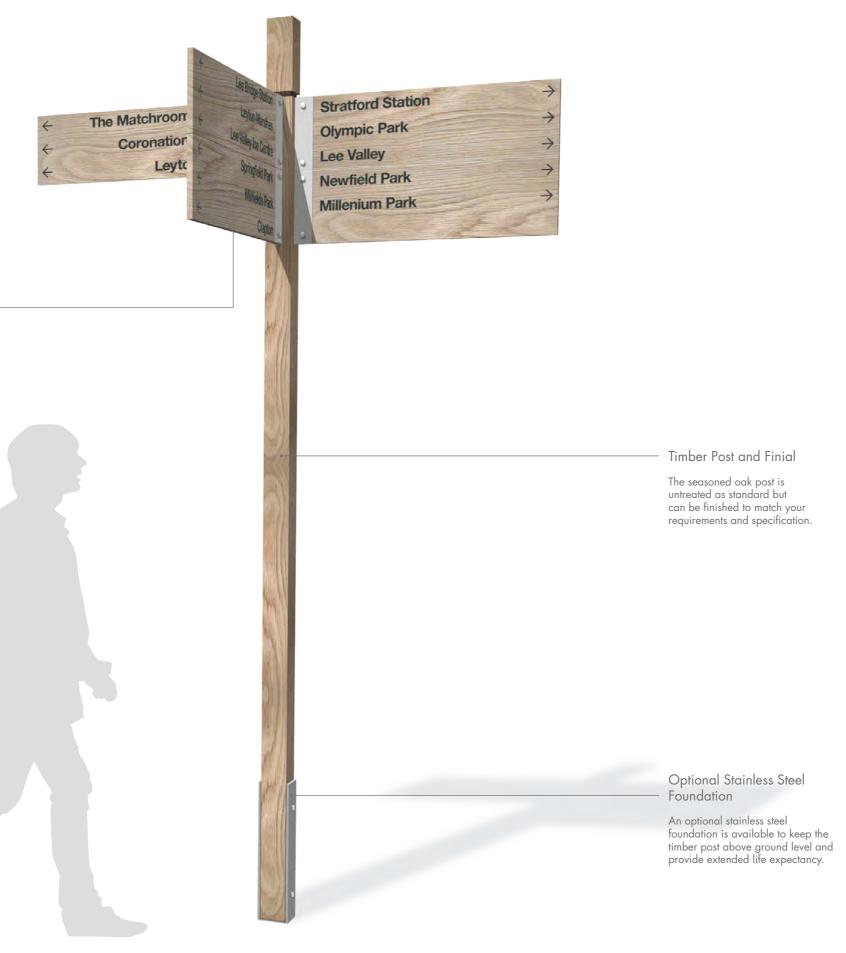
fingerpost - timber finger

Directional Finger

Fingers carry up to 3 lines of directional information. Solid oak panels carry surface etched graphics to create a de-bossed effect with a burnt timber

finish with opportunity to paint infill graphics and create a contrasting finish.

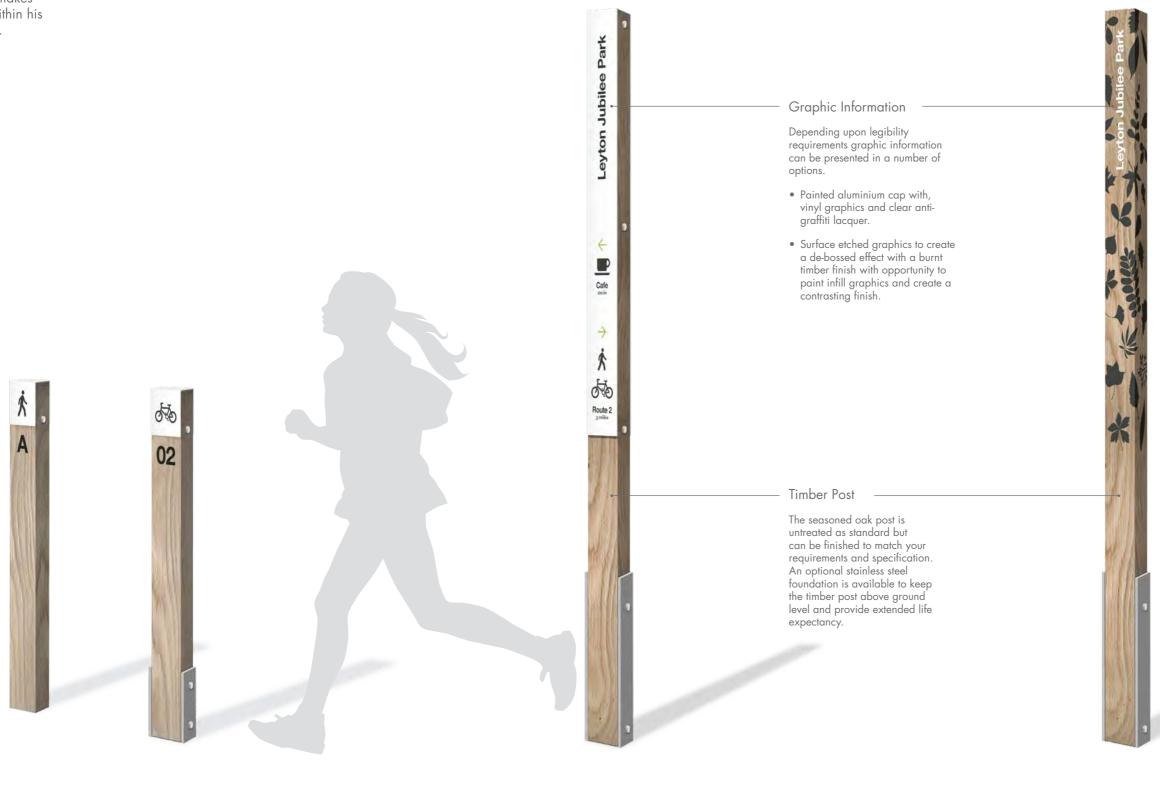
Detailed to complement environmentally sensitive locations the inclusion of oak directional fingers creates a more natural appearance.



timber finger

marker

For route marking and highlighting destination end points the marker has a very small footprint and makes a minimal impact within his natural environment.

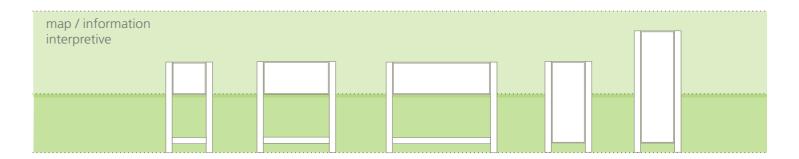


marker tall marker tall

freestanding



information zones



dimensions

horizontal one H 1480mm x W 760mm x D 100mm horizontal two H 1480mm x W 1260mm x D 100mm horizontal three H 1480mm x W 1760mm x D 100mm

vertical two H 1480mm x W 760mm x D 100mm vertical three H 1980mm x W 760mm x D 100mm

frame

Untreated oak posts finished to your specification. Optional tapping rail for locations that need to be access compliant.

Extruded aluminium carrier frame holds graphic panels allowing for quick and easy updating of information without the need for adhesives.

information panel

Digitally printed vinyl graphics with an anti-graffiti film are face applied to an aluminium panel that's backed up with marine grade plywood to protect against impact.

The graphic panels are bordered with a slim extruded aluminium frame. This has a silver anodised finish as standard, or alternative paint finish to client colour specification.

Alternative material specifications for the graphic panel include vitreous enamel and toughened low iron glass with reverse applied digital prints.

freestanding - bespoke



information zones



dimensions

horizontal one H 1980mm x W 1230mm x D 100mm horizontal two H 1980mm x W 1730mm x D 100mm

frame

Untreated oak posts finished to your specification. Optional tapping rail for locations that need to be access compliant.

Extruded aluminium carrier frame holds graphic panels allowing for quick and easy updating of information without the need for adhesives.

information panel

Digitally printed vinyl graphics with an anti-graffiti film are face applied to an aluminium panel that's backed up with marine grade plywood to protect against impact.

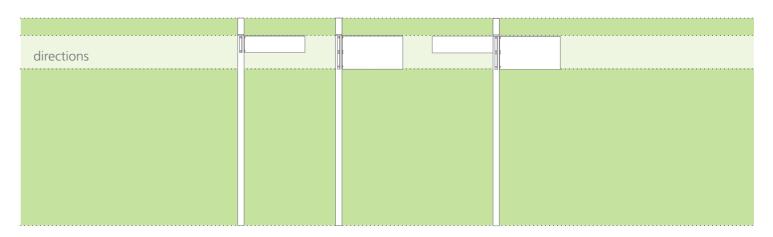
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Alternative material specifications for the graphic panel include vitreous enamel and toughened low iron glass with reverse applied digital prints.

fingerpost - aluminium finger



information zones



dimensions

Post H 3415mm x W 100mm x D 100mm 3 line finger panel H 270mm x W 955mm x D 40mm

6 line finger panel H 540mm x W 955mm x D 40mm

post

Square section untreated oak post finished to your specification. The finial is from oak as standard and can be used as a branding device with graphics engraved and paint filled.

fingers

Fabricated aluminium with a semi-gloss polyester powder coat colour to client specification, with vinyl graphics.

There are two sizes of directional finger available carrying either 3 or 6 destinations. Fingerpost can accommodate up to a maximum of 6 destinations in any one direction.

options

For those environmentally sensitive locations we also offer a timber directional finger.

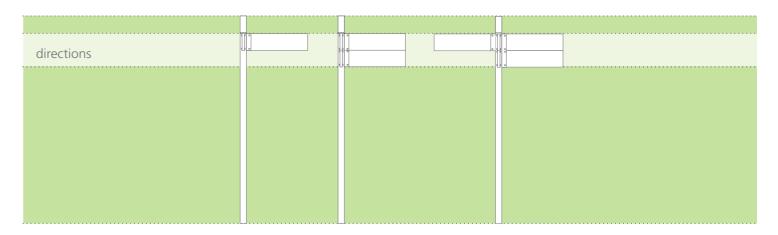
An optional stainless steel foundation is available to keep the wood out of the ground and increase the life expectancy of the sign.



fingerpost - timber finger



information zones



dimensions

Post H 3415mm x W100mm x D 100mm

3 line finger panel H 270mm x W 955mm x D 40mm

post

Square section untreated oak post finished to your specification. The finial is from oak as standard and can be used as a branding device with graphics engraved and paint filled.

fingers

Directional finger constructed from timber is mounted to the timber post with a stainless steel fixing bracket.

Directional fingers carry up to 3 destinations. Fingerpost can accommodate up to a maximum of 6 destinations in any one direction.

options

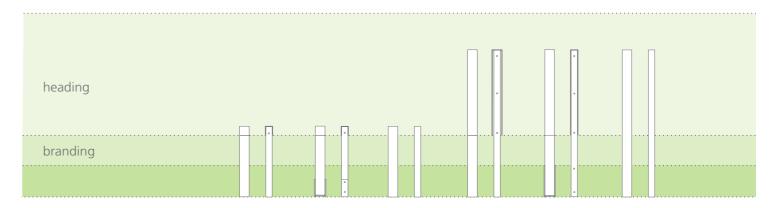
For those exposed locations we also offer an aluminium directional finger.

An optional stainless steel foundation is available to keep the wood out of the ground and increase the life expectancy of the sign.

markers



information zones



dimensions

marker H 1150mm x W 150mm x D 100mm tall marker H 2400mm x W 150mm x D 100mm

post

Rectangular section untreated oak post finished to your specification.

Top cap is fabricated from aluminium with stainless steel security fixings.

information graphics

Top cap is fabricated aluminium with a semi-gloss paint finish to match clients colour specification. Vinyl graphic are then finished in a clear lacquer to prevent picking. Graphics can also be engraved on the post and paint infilled as required.

options

For highest levels of durability vitreous enamel top cap is available.

An optional stainless steel foundation is available to keep the wood out of the ground and increase the life expectancy of the sign.











