



Wayfinding graphic for Parc Tawe Retail Park, Swansea, Wales

Clearstone installs prominent resin bound wayfinding graphic for the Parc Tawe retail park redevelopment, paying homage to Swansea's dockyard heritage

Owner managers **Hammerson plc** took bold steps to update and transform the retail park, with a £15 million refurbishment to update **Parc Tawe** into a high-quality leisure and retail park destination.

Architects RGP were commissioned to draw up plans, and recognised that a new, inspiring entrance should be created for the park. Keeping the area's industrial heritage in mind, RGP designed a public realm artwork in the form of a wayfinding graphic, to draw visitors through the complex while adding historical context.

Clearstone interpreted the architect's drawings

Clearstone interpreted the architect's drawings supplied by **ISG plc**, contractors on site undertaking the refurbishment for Hammerson. Clearstone realised RGP architect's vision, precisely creating a bold 809 m² concourse graphic – a stunning focal point outside the Odeon cinema.

Andy Forsey, Clearstone's design lead, used Vectorworks to overlay the architect's drawing, enabling individual elements to be laser cut, and calculated the quantities of materials needed for the installation.

Then Clearstone's team of highly trained craftsmen took the laser-stencil-cut letters

and carefully pinned them in place, before infilling the design with **PrismStone®**, Clearstone's colour coated quartz range, designed for decorative surfaces. This careful process enabled the graphic to take shape exactly as envisioned by the scheme's architects.

The bright and colourful wayfinding pavement graphic creates a point of interest for the public.

It helps visitors locate and orientate themselves within the landscape, while reminding them of Swansea's important seafaring heritage and industrial past. The new graphic provides an immersive talking point and an opportunity for the people of Swansea to reconnect with the maritime history of their town. The effect is dramatic, combining with other aspects of the refurbishment to convey the strong message that Parc Tawe has been truly transformed.

“ Our ISG site team were happy with the service received by Clearstone. Spencer, Clearstone's operations director, was a joy to deal with throughout, despite our complex and chaotic programme which proved testing ”

said Richard Day, ISG plc.

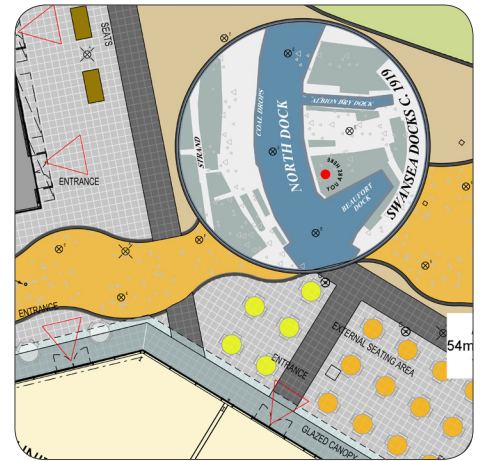
Project milestones

- **Sector:** Retail & Leisure
- **Year completed:** 2017
- **Project Location:** Parc Tawe, Swansea
- **Client:** ISG plc
- **Developers:** Hammerson PLC
- **Architects:** The Ratcliffe Groves Partnership, London – RGP
- **Products used:** PrismStone® with the option of 1500 RAL colours
- **Suitability:** footpaths and pedestrian areas
- **Substrate:** asphalt, concrete
- **Size:** 809 m², resin bound laid at a thickness of 18mm in a perfect circle.

Clearstone®
resin bound
permeable surfacing
specialists

clearstonepaving.co.uk





Why choose resin bound paving?

Eco-friendly: When our resin and aggregate mix is laid on porous asphalt, it creates a water-permeable surface which complies with the Sustainable Urban Drainage Systems (SUDs) regulations and allows air to circulate too – perfect for driveways, garden paths, tree-pits and areas prone to standing water.

Quick to install: On Day 1, we lay it. On Day 2, you can drive or walk on it.

Flexible and seamless: Clearstone resin bound surfacing can be laid with no joins. It's perfect for shaped areas and it can even be laid in decorative patterns.

Fuss-free maintenance: Hard-wearing and resistant to petrol, diesel and oil, our surfaces are easy to keep clean, by sweeping or power-washing.

Resistant to weeds: Unlike block paving, resin bound surfacing doesn't support the growth of weeds. Starved of water, roots can't take hold. You simply brush weeds away.

Easy access: The smooth finish, with no loose stones, is ideal for driveways, paths or ramps used by wheelchairs, buggies or bicycles.

Beautiful, natural colours: Our paved surfaces are made from specialist blends of washed and dried naturally sourced aggregates, encapsulated in UV stable resin. The colours won't fade, even in direct sunlight.

Quality control: Because we control the process from start to finish you can be sure of a perfect finish.

Clearstone®
resin bound surfacing

Why choose Clearstone?

We design, manufacture and install our own systems, using specially selected blended aggregates and high quality UV-stable resins. The results are outstanding, with first class finishes and solid durability.

Our expert team handles every aspect of your installation, giving you the reassurance you need throughout your project. Whether you're an architect, a contractor or a specifier, our extensive experience of resin bound technology means your permeable surfaces will meet the highest standards.

Rock-solid guarantee: We ensure the quality of your resin bound surfaces by handling every part of the process - from manufacture to installation. If anything goes wrong, we put it right. It's that simple.

For more information, technical specifications and photographs of recent installations, please visit our website: clearstonepaving.co.uk
Or call **01273 358177** or email new@clearstonepaving.co.uk

We install drives, paths and terraces for both domestic and commercial projects

Memberships and Accreditations



[facebook.com/ClearstonePavingUK](https://www.facebook.com/ClearstonePavingUK)

[pinterest.com/ClearstoneUK](https://www.pinterest.com/ClearstoneUK)

[@ClearstoneUK](https://twitter.com/ClearstoneUK)

Here is a selection of our work



Wimbledon AELTA: Press area private roof terrace and steps. Wimbledon, London



National Trust Baddesley Clinton: Courtyard outdoor restaurant seating area. Warwickshire.



Berkeleys Homes: The Ashmiles, roadway and paths for new build homes, Barns Green, West Sussex.



Winclensing Sensory Garden: Lancing, Sussex



Salt House: Installation for Frost Landscapes. Norfolk.



Winfield House: US Ambassador's Residence, Regents Park, London