

# Creating Greener Communities



Advice | Design | Create | Maintain



## ABOUT IDVERDE

*idverde* offers a holistic range of services to support the creation, maintenance and management of landscapes throughout the UK. We have extensive experience working with both public and private sector clients to deliver bespoke solutions for each project's unique challenges.

As the UK's leading grounds maintenance and landscape creation provider, we have extremely talented colleagues embedded in our business that are able to provide a broad range of services.

From advice through to maintenance, our teams can support professional open space management, landscape design and creation, grounds maintenance, tree surgery, civil engineering, arboriculture, sports surfaces, biodiversity management, waterways management and much more.

The safety of our colleagues, customers and members of the public is our main priority and we are accredited to all industry standards, so you can rest assured that all of our services will be delivered in a safe environment whilst not compromising on quality.

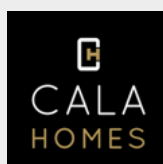
As an environmentally aware company, we consider our impact on society and we do our best to make decisions that will help sustain our environment, and manage our emotional and physical well-being.

## NATIONAL PROVIDER, LOCAL SERVICE

At *idverde*, we are proud to directly employ 4,000 colleagues across the UK and have 145 strategically located depots that enable us to provide a local service, on a national level.

Drawing together our expertise in landscape design, planning, application support, installation and budgetary control, our design & build service makes sure every box is ticked and every task completed to ensure a successful project.

## TRUSTED PROVIDER TO MANY DEVELOPERS

The Bellway logo features the word "Bellway" in a bold, dark blue sans-serif font, with a stylized orange and yellow swoosh underneath.The McCarthy & Stone logo consists of a small blue butterfly icon above the text "McCarthy & Stone" in a dark blue serif font.The REDROW logo features a red stylized flower icon to the left of the word "REDROW" in a bold, red, serif font.The Taylor Wimpey logo displays the words "Taylor" and "Wimpey" in a red serif font, stacked vertically.The COUNTRYSIDE logo features a green leaf icon to the left of the word "COUNTRYSIDE" in a bold, green, sans-serif font, with the tagline "Places People Love" in a smaller font below it.The DAVID WILSON HOMES logo features a small dog icon to the left of the text "DAVID WILSON HOMES" in a white serif font, with the tagline "WHERE QUALITY LIVES" in a smaller font below it.The Crest Nicholson logo features a crest icon to the left of the text "Crest" and "NICHOLSON" in a white serif font.The CALA HOMES logo features a small house icon to the left of the text "CALA" and "HOMES" in a white serif font.The PERSIMMON logo features a green house icon to the left of the word "PERSIMMON" in a bold, green, sans-serif font.





**Linden**  
HOMES

  
**BARRATT**  
HOMES

 **OWL**  
HOMES

**Bovis Homes** 

 **Castle Green**  
HOMES

  
**MORRIS**





## A COMPLETE SERVICE

idverde has provided landscaping services to many national housebuilders for over 20 years. We're proud to offer an end to end service from consultation through to installation and maintenance.

### Our services include;



Design & consultancy



Show homes



Hard & soft landscaping



Fencing



Public open spaces



Site clearance & preparation



Street cleansing



Biodiversity Net Gain



Play schemes & sport facilities



Cleaning services



Winter maintenance



Arboriculture

Alongside an end-to-end service offering, we are proud to have our own dedicated plant nursery where we stock a wide range of plants and shrubs to allow us to provide high quality planting at competitive prices. Our team can provide advice on a suitable planting scheme for your development





## CASE STUDY | OWL HOMES | LANDSCAPING SCHEME

idverde was tasked with creating a show home for one of Owl Homes' flagship sites, including the street scene and neighbouring bungalow. Owl Homes' goal was the creation of a high specification landscaping scheme which would provide year-round interest, helping to make prospective purchasers feel welcome and reinforcing the feeling of quality at the development.

### OUR ROLE

The landscaping design was created in-house by our team of experts. As the scheme developed, the original design was enhanced by changing the original fencing to a contemporary panel. Mangers and hanging baskets with additional planting were also added to the neighbouring plot.

### THE RESULTS

"A big thanks to you all for carrying out the fencing and landscaping works on the show area, we are very impressed with the quality, design and workmanship of the scheme. Once again, many thanks for a quality job." - **Owl Homes' Construction Director**







## ADVICE

*idverde* has provided landscaping services to many national housebuilders for over 20 years. We're proud to offer an end to end service from consultation through to maintenance. Our team are specialists in offering advice on projects and designs to support biodiversity management, landscape design and creation, routine maintenance, site clearance, planting schemes and much more.

## SUPPORTING THE SALE OF PLOTS

Our regional relationship managers are on hand to visit your site and discuss how our solutions may support your development.

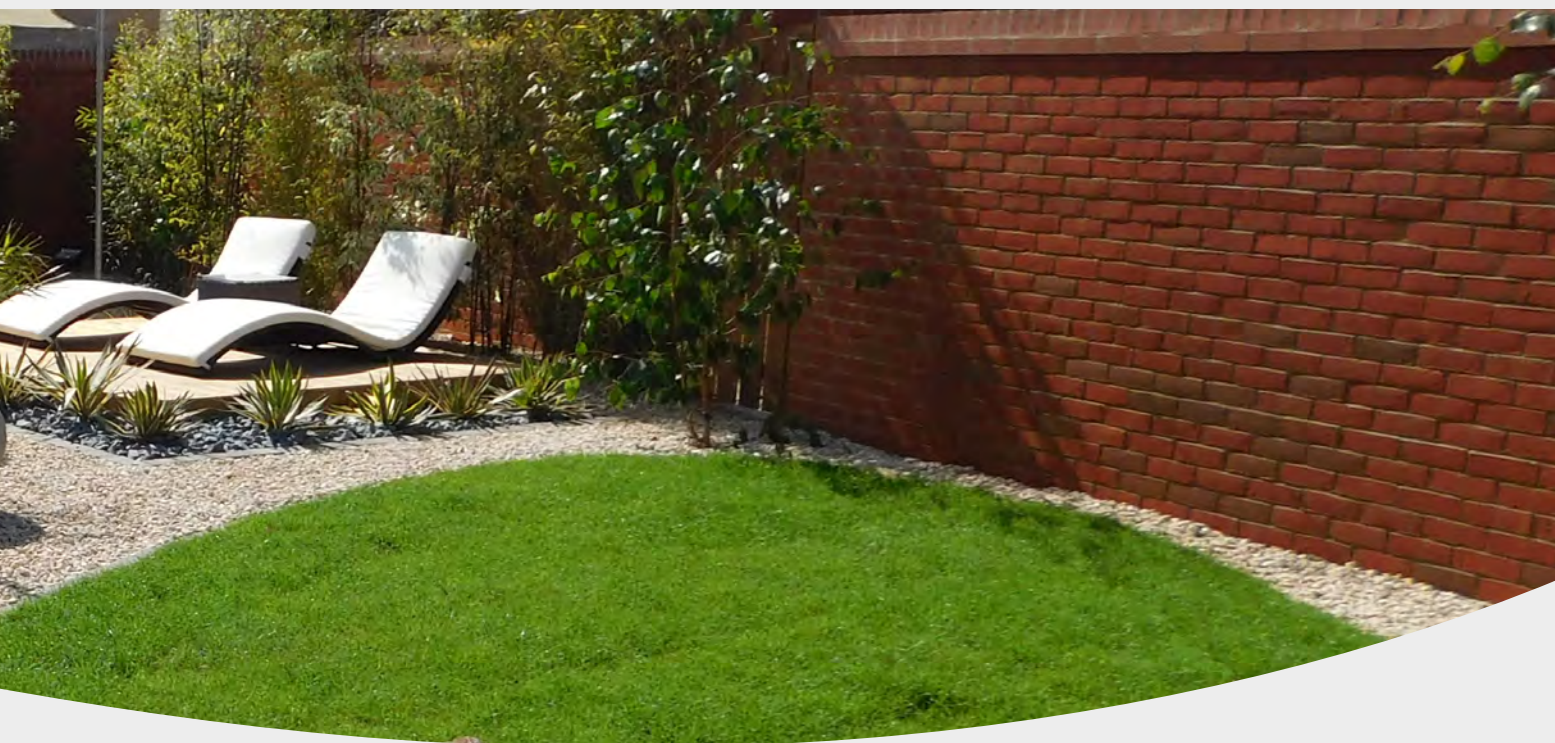
Our advice services are inclusive of;

- Biodiversity net gain
- Bespoke landscape design solutions
- Value engineering
- Planting scheme advice
- Support to improve slow-moving plots
- Tailoring designs to suit target demographic profiles and lifestyle preferences

Our team will work with you to ensure that your green spaces create a lasting first impression.







## BIODIVERSITY NET GAIN

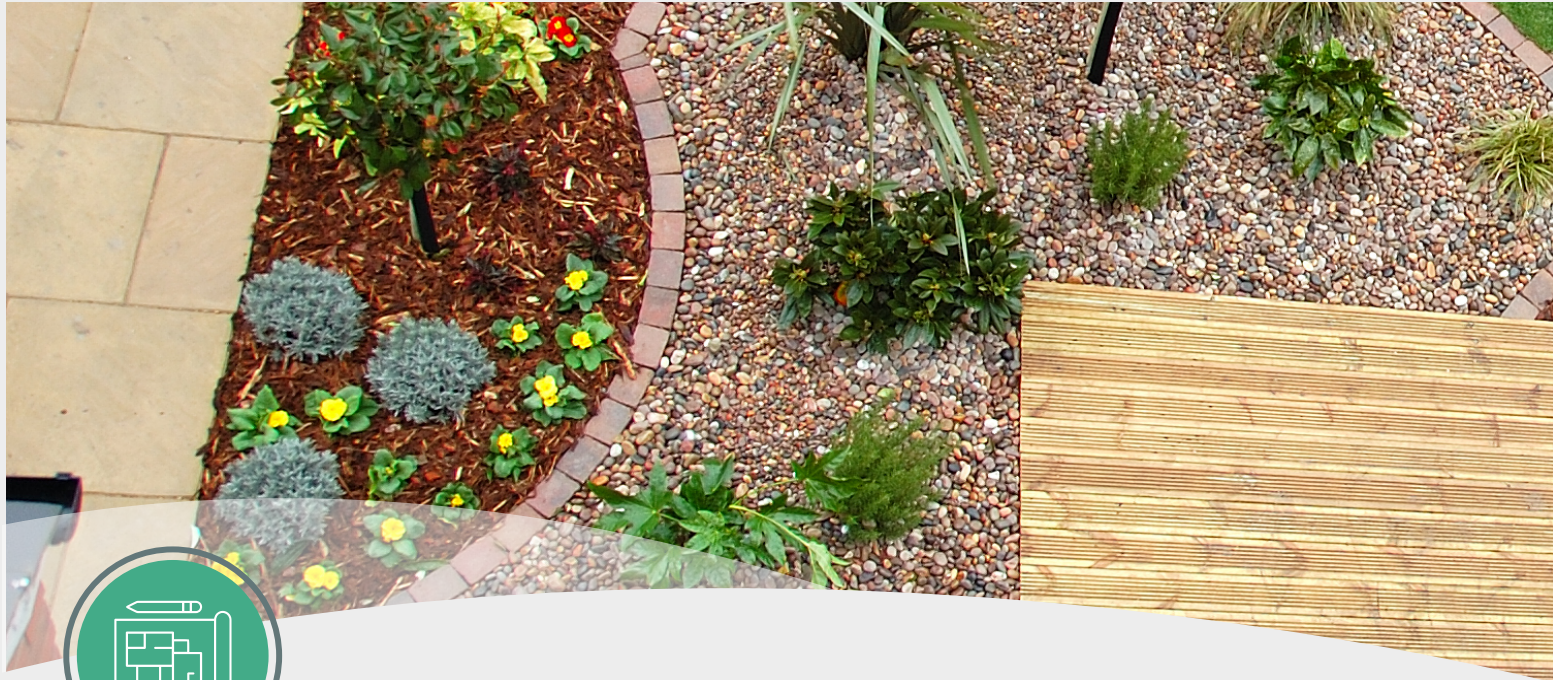
At idverde we are passionate about preserving and improving the biodiversity of areas where we complete projects. We are constantly working on supporting you, to support the environment and your compliance with the future home standard.

Below are a few ways we make this happen:

- The design and installation of planting schemes that are of value to pollinating insects
- Targeted and clear management advice for specific species, as well as more general site-wide guidance
- CSR & volunteering opportunities; Education & Workshops, Volunteer Management, Community Activities, Biodiversity Management
- Produce tailored Biodiversity Action Plans for your development
- Monitoring and reporting, providing information about the ongoing impact of your area for biodiversity
- Production of ecological toolbox talks for operatives
- Carry out protected species surveys
- Advise on, supply and install bug & animal hotels, bird boxes, beehives







## DESIGN & CONSULTANCY

Providing innovative and imaginative solutions with a specific focus on achieving effective schemes. Our team can provide a variety of consultancy services, including advice on anything from issues with drainage, dealing with protected species or the best plants to attract to ecology.

Our in-house landscape design practice is there to support planning applications and to add some creative flair so that your outdoor spaces are places in which people want to live, work and play.

Our team can also help to amend designs to ensure they can be installed in the most cost-effective way possible, or to make the best use of spoil from elsewhere on the site.



## VALUE ENGINEERING

Our design team can carry out a value engineering exercise to consider variations in designs to maximise efficiency at a lower cost.

Using their expertise and horticultural knowledge, our team are able to look at alternative materials, designs and plants at a lower cost, to meet budgets, without compromising on quality.





## BESPOKE DESIGN

Our bespoke designs, allow us to adapt our landscaping solutions to support challenging plots, whether that be due to space constraints, non-standard layouts, or tiered gardens. With this information our team can support with the following:

- Bespoke, resident-led designs tailored to your site
- A wide range of planting schemes
- Step free access
- Anti-slip surfacing for year-round accessibility
- Seating areas
- Raised beds to improve accessibility
- Floral displays including herb planters, solar
- Sustainability improvements
- Biodiverse planting schemes
- Creation of insect & animal habitats







## CREATION & INSTALLATION

At idverde our housebuilder colleagues are specialists in creating the perfect outdoor spaces for your projects and developments.

From landscape design and creation to green roof design and playground requirements, our nationwide teams have the necessary expertise and experience to deliver projects from inception to completion and will ensure your developments are in the best condition to help sell plots and create the best environments for residents.

Specialising in the expert delivery of high-profile, complex hard and soft landscaping projects we have extensive experience in all aspects of landscape creation services to support developers across the UK.



## ROUTINE MAINTENANCE

Your external spaces are where your potential buyers and residents will create their first impressions. That's why we work with you to create a bespoke grounds maintenance plan to ensure that your housing development creates a lasting first impression. Our maintenance services include;

- Grass cutting and edging
- Pruning and weeding
- Maintaining horticultural displays
- Show home and sale area maintenance
- Cutting of ornamental, amenity and rural hedges
- Inspection, upkeep and repair of playgrounds
- Weed control
- Snow clearance and grit bin installation
- Fencing repairs
- Cleaning services



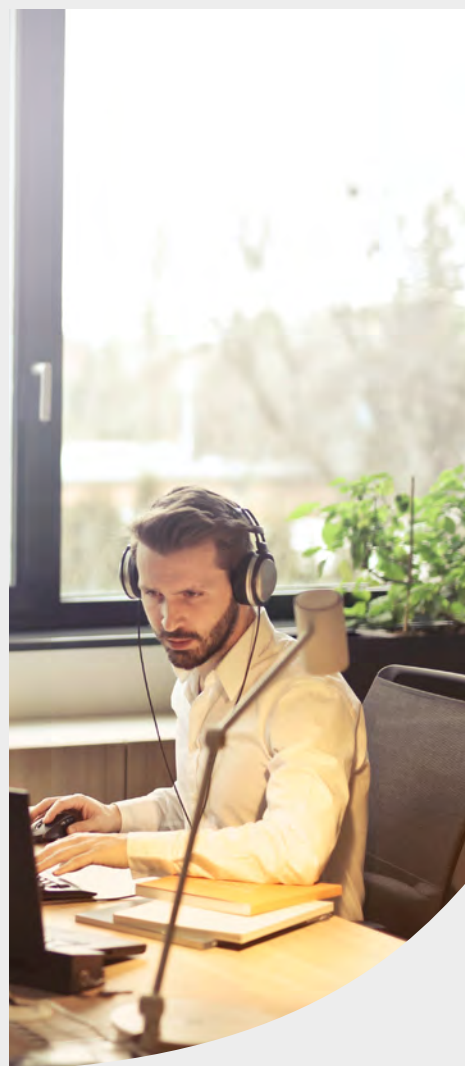


## CUSTOMER CARE

At *idverde*, we pride ourselves on customer care and adopt a right first time approach, but sometimes we understand that sometimes things don't always go to plan.

Our dedicated customer care team are on hand to ensure our projects run as smoothly as possible and rectify any problems we may encounter on site.

As an *idverde* customer, we ensure you're looked after and receive a high-quality service, every time.







## PLAY AND SPORTS FACILITIES

At *idverde* we understand any play area or sports facility should fit in with your development or project and provide a cost effective, high quality installation to ultimately help you to improve your development.

Our team of experienced designers are able to draw on both our own equipment portfolio as well as source from a range of specialist manufacturers. This means we are able to fulfil existing approved specifications, value engineer existing plans and of course create design schemes that utilise the best equipment for you when combined with our expertise in landscaping and groundworks.

Our play service specialists have years of knowledge with working in the Housebuilder Sector and know exactly what safety requirements sites and facilities need to adhere to. We offer bespoke play area and sports facility design services to ensure that you are able to get the space you want within budget to help plots sell and boost the appeal of your development.







## CASE STUDY | BLOOR HOMES | PLAYGROUND INSTALLATION

In June 2020 *idverde* was contracted to supply and install play equipment and associated safety surfacing within the play area at Bloor Homes' newest development.

### OUR ROLE

Following the acceptance of our competitively priced bid, the *idverde* team sourced and installed a range of play equipment including climbing apparatus, a swing, and a slide for The Elms' young residents, with wooden structures featuring prominently in order to retain a natural feel to the area.

### THE RESULTS

The area has proved popular since its completion, and we were delighted to receive this positive feedback from our Bloor Homes client:

*"idverde provided a competitive play area meeting all of our planning requirements. We were very happy with the communication between ops and the site team. The play area has provided a great place for the local community to play."* - **Bloor Homes**





## SUSTAINABILITY FOCUSED

At idverde UK, we recognise the importance of the environment and the role our organisation plays in helping to protect the environment for future generations. Most of the people who choose to work for idverde have a natural interest in wildlife and green spaces, leading to a cultural bias towards making our communities stronger while helping improve our outdoor spaces and support wildlife conservation. With this key interest already within our people, we can see everyday examples of our colleagues working in ways to make our services and practices more sustainable.

We are ISO 9001, ISO 14001, and OHSAS ISO 45001 accredited, which supports and guides our practices and requires idverde to carry out annual Environmental Impacts and Aspects Assessments which touches on many aspects of the sustainability agenda.

In a way of pushing on from our existing certified systems, we are now also fully committed to achieving B-Corps certification, which is a wholly 'sustainability-focused' process aimed at making all aspects of our business better with regards to Sustainability. Our current target for achieving this is early 2022 and will be delivered alongside the implementation of our ambitious Sustainability Strategy.

## EXISTING INITIATIVES



We have a long-standing relationship with the RSPB and employ dedicated RSPB colleagues to help maintain, enhance and restore sites for Nature Conservation (SINC) and other green spaces for wildlife.

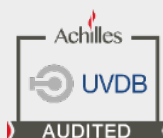


The idverde Community Investment Fun has supported over 300 community-led projects to improve their local green space or the public realm, enhance the local environment, and boost the wellbeing of local people.



Through the idverde Greenspace Development team, we deliver over 100,000 hours per year of community volunteering and added value activities.

## ACCREDITED PROVIDER







## DELIVERING AWARD-WINNING PROJECTS

idverde is proud to create award-winning landscapes and we are delighted to have been recognised for our great projects through a number of industry awards. Some of those great successes are;



128 Bali Awards since 1991



112 Green Flag Awards through supporting customers



13 Gold in Bloom Awards in 2019



2 Royal Horticultural Society Gold Awards



# Examples of our previous projects









## WHY CHOOSE IDVERDE?



**4,000**

Team members



**Over 145**  
Depots



**EST 1919**

Over 100 years old



**240**

Awards won



**95% of our team members**  
live within 10 miles of their work site





## DEDICATED REGIONAL RELATIONSHIP MANAGERS

### LANDSCAPING, SHOWHOMES AND FENCING

#### South East

Julie Evans

Regional Relationship Manager

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#### North West

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Regional Relationship Manager

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#### Midlands

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Regional Sales Manager

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#### Western & Thames Valley

Tamara O'Connor

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Regional Relationship Manager

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## DEDICATED PLAY & SPORTS RELATIONSHIP MANAGERS

#### North

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Senior National Relationship Manager

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Brampton, Northamptonshire. NN6 8BE





We would be delighted to be your provider of choice. Contact us to see how we can work together!

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Coventry, CV4 8JP

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