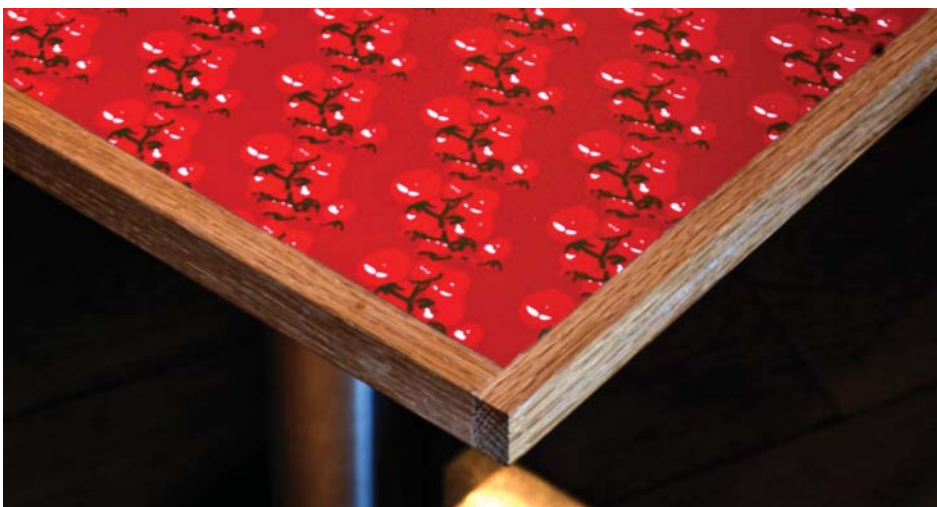




case study

TASTY DESIGNS FROM FORMICA® BESPOKE



Formica® Bespoke laminate has been used in the trendy gourmet burger venue, Ketchup, in Glasgow. Bold tomato designs in laminate have been applied to tables, fabricated by Rearo, to create eye catching furniture in keeping with the venue's bright red interior theme. The specially designed tables have already been installed in the Ketchup outlets in Ashton Lane in Glasgow's West End and in Shawlands on the South Side of the city.

Simon Wild, UK and Ireland Marketing Manager, Formica Limited comments, "The Formica Bespoke artwork service enabled the designers to create a truly unique look for the table tops. The bespoke technique allows for distinctive images to be created fitting exact design specifications yet, by using laminate, surfaces also have the necessary durable performance qualities required for a table top, coupled with a design-led finish."

The tomato designs were created by Glasgow design agency, Graven Images.

Fact file	
Client	Ketchup
Location	Glasgow
Designer	Graven Images
Fabricator	Rearo





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Working closely with the Formica Bespoke artwork service, the designers have created a striking 21st century take on the classic diner experience.

The Formica Bespoke service offers a unique artwork facility that can encapsulate any design onto Formica® laminate using digital or screen printing techniques. Laminate featuring customised images and eye-catching graphics is perfect to create bespoke furniture, feature wall coverings, signage and much more.

Offering highly decorative, hygienic and low maintenance surfaces, Formica® products offer the right mix of materials

for a diverse range of environments. The company also offers a full specification and fabrication advisory service.

Rearo, the fabricators of the project, have over 20 years experience in manufacturing and supplying laminates and components. Its expertise lies in a wide range of surface applications supplying hygienic, great looking, durable materials and a superb finish. Rearo has a number of distribution services across the UK, with a comprehensive stock programme, dedicated fleet of delivery vehicles and knowledgeable technical sales staff.

