



case study

MTV WASHROOM FACILITIES REVAMPED USING FORMICA® BESPOKE LAMINATE



Formica® Bespoke High Pressure Laminate (HPL) has been used in the MTV headquarters in Camden, London to stunning effect. Bespoke designs from the Surface View® collection were chosen to transform the male and female washroom cubicles of the building.

The Formica Bespoke laminate service allows unique designs, patterns or photographs to be reproduced on to High Pressure Laminate using either digital or screen printing techniques. Two striking designs from the extensive Surface View® portfolio have been used; Bamboo II by Nic Miller has been reproduced on to the cubicle doors in the male washroom area and Flowerheads, again by Nic Miller, in the women's washrooms. These designs are inspired by the natural environment and bring a custom made feel to the washrooms.

The TBS Flush Cubicle System was used in the washrooms; a premium cubicle system that creates an almost seamless facade. This seamless look complimented the stylish designs used in the cubicles.

Fact file	
Client	MTV
Location	London
Designer	Jacobs Webber





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Rupal Patel, MTVNE Planning & Design; Project Consultant comments, "The choice of designs from the Surface View® range is excellent with thousands of stunning images to choose from. This combined with the durable, hygienic and versatile qualities of Formica® High Pressure Laminate made it the obvious choice for the washrooms".

Surface View® sources a wide range of images which include the Natural History Museum, V&A and the National Gallery with access to over 1000 images. The Formica Bespoke laminate service has a dedicated team offering product support and in depth knowledge of HPL. The service can facilitate virtually limitless, unique designs encapsulated on HPL, allowing the designer to create a unique pattern or design, capture a photograph or reproduce a corporate logo.

MTV Networks is the largest television network in the world and a leading creator of programming and content across all media platforms. MTV Networks' brands are seen globally in 640 million households in 163 countries and 34 languages via 169 locally programmed and operated TV channels and more than 400 digital media properties. The company's diverse holdings also include interests in television syndication, digital media, publishing, home video, radio, recorded music, licensing & merchandising and two feature film divisions, MTV Films and Nickelodeon Movies.

