

# TIMBER SIGNS

This leaflet provides an introduction to our range of routed, etched, sandblasted and hand painted timber signs.

Timber provides the opportunity to produce highly distinctive signs—they can be used in retail environments and commonly in parks, nature reserves and public open spaces. Timber signs range from formal to highly rustic with the bark still on.

Every project is different so please do call to discuss options and possible solutions for your project.









## **ROUTED TIMBER**

Text is indented into the surface of the sign to produce clear, legible graphics. Simple, bold fonts are best for routing—Helvetica Bold is a good example. Routed timber is often used for directional signs, entrance signs & finger posts. The text is usually painted while the wood can be oiled, stained, painted or left as a natural finish.













#### SANDBLASTED TIMBER

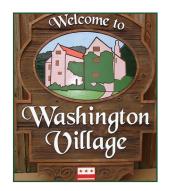
Sandblasted timber signs produce a unique & highly distinctive finish. The sandblast process reveals the grain of the wood to create an interesting and tactile appearance. This is a manual process and each sign will look slightly different.

Sandblasting provides great design flexibility—if you want to produce tactile text or images, detailed maps and interesting illustrations this is the process we recommend. Our normal philosophy is to paint text and map details but leave illustrations unpainted as silhouettes. Braille plaques can also be incorporated.













## HAND PAINTED TIMBER

continues a traditional skill and creates attractive signs with either painted or gold leaf graphics. Suitable timber will be carefully prepared before painting by hand.







## **COMBINED SIGNS**

Combining full colour printed graphics with sandblasted timber can result in unique signs that are attractive to look at and provide great design flexibility with varying levels of detail and interest.







### WEATHERING

Please remember that all timber signs will weather down and develop a silvery sheen over time. Weathering is a natural process and for many of our clients the evolving appearance of timber is an added bonus!

This silver birch sign has been on site for about 10 years.



### **TIMBERS**

We work predominantly in Oak and Cedar with most timber sourced from FSC suppliers.

Cedar is our choice for sandblasting as it creates a deep image and an attractive grain effect but Oak, Larch and Douglas Fir can also be used.

Our Cedar is sustainably sourced from an estate on the Shropshire / Herefordshire border.



#### HOW TO ORDER

For most clients we prepare a formal quotation—this will cover information about size, quantity, who is preparing the artwork & what fixings are required. You can email this information or call us on 01743 460996 to discuss. We can accept instructions to proceed by email and normally raise an invoice when the signs have been despatched.





Shelley Signs Limited, 54 Cartmel Drive, Harlescott, Shrewsbury, Shropshire SYI 3TB Telephone: 01743 460996 Email: sales@shelleysigns.co.uk Web: www.shelleysigns.co.uk