



Shelley Signs

EST. 1967



Overview Warfleet Creek Ref : I-12

This is an excellent example of an A1 size Interpretation panel mounted in a standard oak lectern frame. Artwork for the panel was supplied to us in digital format but Shelley also have an in-house design team and can undertake all graphics work.

For more details about Interpretation Panels & Pitched Roof shelters (whether you require a single sign or multiple signs) please either

- Phone 01743 460996 to discuss your project
- Complete the Enquiry Form on this page or
- Email sales@shelleysigns.co.uk.

Even if you are at the very early stages of a project we are happy to chat about your requirements and provide budget prices.

Artwork & Design

This Warfleet Creek panel was produced from artwork submitted to us in an electronic format with design work undertaken by a free-lance designer.

Interpretation Panels can be produced from either

Your own digital artwork. We prefer high resolution, print quality PDF. Full details about submitting your own artwork can be found at this [Your Artwork link](#) We always provide paper proofs, off the production printer, at no additional charge to ensure you are happy with colours and presentation, Or

Artwork created by Shelley Signs. Our talented and experienced in-house design team can get involved at whatever stage suits you. Often clients supply their own text and illustrations for us to prepare into an attractive design that follows good interpretation practice but we can also:

- Create artwork for maps - this can range from water colour birds' eye view style maps through to far simpler digital maps of parks, nature reserves or towns and villages. Follow this link for some [map examples](#)
- Supply watercolour natural history illustrations from our very extensive library.
- Source high quality natural history and wildlife photographs from copyright free sources
- Create and supply historical and archaeological illustrations. These can range from highly detailed historical images through to simple black and white sketches.
- We normally find that clients prefer to write their own text but when appropriate we work with a range of writers and journalists to help you research, script or edit your text.
- Some clients undertake community consultation as part of their projects. We work with a number of very talented individuals and can either recommend an appropriate company or individual, or manage this for you.

As artwork is such an individual part of any project please do call to discuss options and how we can help. Further guidance about Shelley design services can be found at this [design link](#)

Material Options.

We aim meet our clients' expectations for high quality print with a robust, durable & easy to clean finish by undertaking all print and finishing in-house at our Shrewsbury factory. State of the art printers guarantee print quality while our unique finishing process are well proven in the field. Whether you supply you own artwork or use the Shelley in-house design service you will receive a paper proof, prior to production, allowing you to undertake a final check and be happy that colours are being printed as you expect.

Material Options (continued)

Shelley offer two grades of material – your choice will be determined by durability and budget considerations. Both materials options are produced using the same printer so there is no loss of print quality between the two options.

Prestige Glass Reinforced Plastic (GRP). GRP is an extremely robust and easy to clean material with high colour fastness. Colours are enhanced by the white background. GRP is our recommended option for unmanaged sites and where vandalism may be a concern – graffiti and environmental grime can be easily cleaned off while the surface offers good resistance to impact

Standard Dibond. If vandalism is less of a concern you may wish to consider Dibond which is supplied with either an anti-scratch or anti-graffiti film. This option offers a cost saving but is less durable and robust than the GRP alternative.

We normally include prices for both options in our quotations and are happy to chat through the benefits of each material. Further details can be downloaded at this [Materials Link](#)

Framing Options

This sign for Warfleet Creek was supplied complete with an oak lectern frame – the beautiful view is not interrupted by the sign!

To reflect the wide variety of locations and environments that our Interpretation Panels are installed in we offer a range of fixing options. Our standard Framing Options can be downloaded below.

We work in oak, pressure treated softwood, aluminium, galvanised mild steel, stainless steel and recycled plastic, while routed and sandblasted timber provides further options to produce highly individual and distinctive frames. All metalwork is powder coated.

Interpretation panels are most commonly supplied with lectern frames while entrance signs are often supplied with vertical frames & posts.

As illustrated on the Framing Options page, [download here](#), you may also want to consider wall mounted signs and printed panels with integral notice boards. Pitched roof shelters and heritage style posts further extend the range. Please call to discuss options for your project.