Few people would question that the future of transport will be different from what we have experienced in the past. If we are to provide attractive alternatives to multi-car owning households we have to propose 21st Century solutions.

The traditional bus stop provides the gateway to most public transport services but often does not meet modern consumer expectations.

Trueform provide integrated and coordinated transport solutions that attract travellers by successfully transforming the waiting experience.

Strategically located, well integrated and within sight of main public transport corridors, the transport waiting environment is a powerful marketing tool and can quickly become a source

Making public transport systems more accessible and inclusive, streets safer, cities more attractive and environmentally friendly, Trueform provide the transport solutions that cities throughout the world are looking for:

- Quality waiting environments which are safe, welcoming and protected from
- Up to the minute travel information removing uncertainty allow you the freedom to choose how best to use your time.
- Touch screen journey planning travel systems which allow you to plan your day, choose places you want to go and book and pay before going on your way - a full travel brokerage service.
- Comprehensive, integrated and interconnected multi-modal systems.
- Cost effective, environmentally sound, reducing congestion and carbon emissions.
- Efficient, well-run, safe and effective transportation systems that boosts the economy, increases real estate value and enhances quality of life.

Why choose Trueform?

Mobility is the central basis for economic growth and prosperity in our globalised world, both in urban centres of population and in less densely populated areas.

this basic requirement.

Trueform blend specialist public transport design engineering and manufacturing skills with accessibility design, graphic design, signing, intelligent electronic transit systems, safety and executives, councils and bus operators, that ensures good statutory standards, system planning, technical specification, user analysis, installation and maintenance expertise, based on resources. an in-depth knowledge of public transport operations.

Trueform believes transport environments should be welcoming, the best products and services associated with their business safe and easy to navigate. Transport systems should be highly sector and ensuring these become part of their consolidated visible, distinctive and easy to use, by everyone. Graphic, service and operational information should be unambiguous and clearly presented. To achieve all of these things our design approach has to be collaborative and rigorous, intelligent as well as inventive.

Trueform have a proven track record in the provision of integrated and coordinated public transport solutions that attract travellers by successfully transforming the waiting experience. This is based on a sound understanding of the travellers requirements - both now and projected into the future. and stations. It ensures places are valued and looked after,

This is achieved by an assembled team of expertise with professional experience extending over 35 years.

Trueform focus their attention on the points on the transport network where passengers "join", "transfer" and "leave". These are key components to improve, if area wide public transport solutions are to be effective.

Trueform provide intelligent public transport solutions to meet Trueform offer the full 'end-to-end' service including all the key stages: Audit - Analysis - Specification - Design - Manufacture -Installation - Lifetime Maintenance.

> Trueform provide a 'one-stop-shop' to passenger transport delivery with less dependence on the clients management

Trueform are involved in an on-going process of identifying

We keep pace with local and national agencies affecting public transport policies. We keep informed about relevant legislation, investment programmes/priorities, environmental issues and other key factors such as concerns about 'reduction in carbon

Travellers appreciate and respect the quality infrastructure that Trueform provides. It improves the appearance of their streets

Keeping the infrastructure up-to-date makes it more relevant for lifestyles today and demonstrates that public transport is very much part of the 21st century.

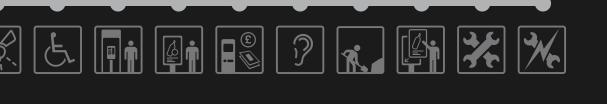
Trueform want to work in partnership to provide public transport solutions which deliver a promising future.

Contact our sales office on 020 8561 4959, email us at sales@trueform.co.uk or visit www.trueform.co.uk for more information on any of our products

Complete solution providers for public transportation

From bus stops to technology integrated transport lounges replace discomfort, uncertainty and hassle with places that look after, inform, protect and value passengers







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Mobility - Security - Sustainability































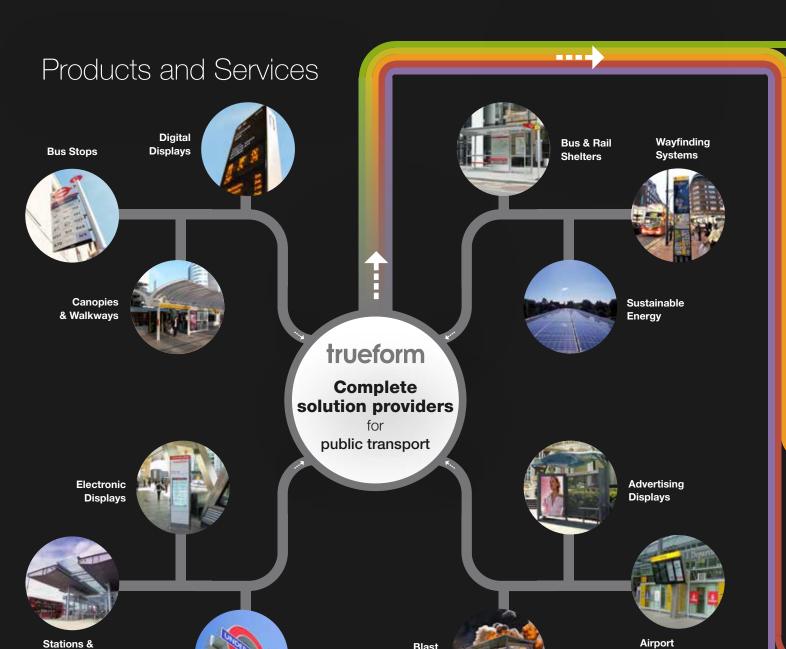












Large standard product range, bespoke design service also available

Signage

- STOPS & SHELTERS
- BRT & LRT SHELTERS

Interchanges

- INTERCHANGE UNITS
- CANOPIES & WALKWAYS
- MOBILITY HUBS
- INFORMATION TOTEMS
- SOLAR POWER SYSTEMS SIX SHEET DISPLAYS
- ELECTRONIC DISPLAYS
- ITS SYSTEMS

- INTERACTIVE DISPLAYS INTERACTIVE KIOSKS

- PLANNING & ADVISORY SERVICES
- CAD DESIGN
- ENGINEERING & VALUE ENGINEERING

Infrastructure

- CIVILS & EXCAVATION SERVICES
- INSTALLATION & ERECTION
- TICKETING & FARE PAYMENT
- MARKETING & BRANDING
- HEATING & AIR CONDITIONING

ELECTRONIC TIMETABLES

CUSTOMER HELP POINTS

- GLAZED SCREENS
- DIGITAL ADVERTISING DISPLAYS
- BLAST RESISTANT SHELTERS

JOURNEY PLANNERS

AUDIO UNITS

CCTV SECURITY

CONCEPT DESIGN & ANIMATIONS

In house services

- MANUFACTURE & FINISHING
- GRAPHIC DESIGN & PRODUCTION
- PROJECT MANAGEMENT
- ELECTRICAL CONNECTION & COMMISSIONING
- RTI SUPPORT SERVICES
- RTI/ITS SYSTEM COMMISSIONING
- SOFTWARE INTERFACE TO SYSTEMS INTEGRATORS SYSTEM TESTING & CERTIFICATION
- MAINTENANCE
 - REMOTE MONITORING
 - COMPUTERISED ASSET MANAGEMENT
 - EMERGENCY CALL OUT SERVICES 24/7
 - NATIONWIDE OPERATION

Planning & Advisory Service

Scoping & Audit Study Design Guidelines, Maps & Corporate Identity

Infrastructure Product Range

Intelligent Transport Systems

Hardware & Software Systems Integration

Infrastructure Installations

Site Survey & Pre-Installation Services

Electrical & ITS Installation & Commissioning

& Management Services

Installation & Erection Services

Service, Maintenance &

Asset Management & Audit Services

Electrical & Software Maintenance

Fabric Maintenance

Asset Management Services

Scoping & Audit Study

Comprising:

- An audit and review service of clients existing transport Project management services infrastructure and transport strategy
- Transport Development Plan and City Needs Review
- Client Specific 'Transport Strategy' writing service
- Legislation, compliance & best practice guidance
- Implementation advice and guidance
- Route survey and route planning • Tender writing & evaluation service

- Animated 3D simulation service: see your transport strategy come to life in your city
- · Costing, budgeting and forecasting service
- Funding guidance
- Range of finance and purchase options available

Infrastructure Design, Selection & Advisory Service Design Guidelines, Maps & Corporate Identity

In addition to a comprehensive off the shelf range of infrastructure, Trueform provide a design service that is tailor made for individual customer and city needs.

- Product selection & advisory service
- Concept design
- 3D CAD manufacturing drawings
- Photo-realistic montages & product visualization
- 3D animations and walkthroughs
- Product prototyping service and value engineering

Comprising:

Marketing

- Branding & corporate identity design guidelines
- Timetable, route map & line diagram design
- Electronic timetable & mapping display software
- Timetable & map printing & lamination services

Infrastructure Product Range

- Stops & shelters for bus, rail, taxis, BRT and LRT
- Information display cases
- Information signage totems
- Electronic display units
- Canopies & covered walkways
- Journey planning & information kiosks
- Passenger interchange & mobility hubs

• Waiting rooms & glazed screens

- Transit stations

Supplementary Infrastructure Products

- Solar power green energy solutions
- Low voltage LED lighting solutions CCTV security systems
- Ticket machines & fare payment systems
- Shelter telephone kiosks
- ATM's
- Audio information
- Clocks

- Air conditioning and climate control
- General information kiosks offering internet access, weather, travel information, rider information, emails, online shopping

Intelligent Transport Hardware Software Interface, Systems,

- Electronic displays (plasma, TFT, LED, LCD)
- Interactive electronic displays touch screen

• Ticket machines & fare payment systems

- Journey planning kiosks Audio information units
- CCTV security systems

Integration & Transport Data Management

To deliver these services Trueform work with 'best of breed specialist partners. We happily work with systems integrators and transit consultants to provide the best possible software solutions, these include:

- CCTV security systems
- Ticket machines & fare payment systems
- Real time AVL Systems

- Journey planning software • Internet travel information systems
- Electronic timetable & printing solutions
- Automated production of at stop information
- Booking service & virtual brokerage systems Multi-modal public transport database management
- Open systems & software integration

Installation & Erection Services

• Foundation build service (range of foundation options available),

• Compliance & on-street safety

• Full civils & evacuation surface

• Stop & shelter erection services

Cable laying & trenching

• Reinstatement services

Financial reporting

Signing & guarding

• Asset management & monitoring systems

• Transit tracking & priority systems

Electrical connection & commissioning

RTI / ITS system commissioning

• Testing & Certification

- AVL & service monitoring
- Crew scheduling & rosters
- Workforce & fleet management
- Fuel management systems

Site Survey & Pre-Installation Services

- Site survevs
- Site photographs
- Superimposed images & photo-montages
- Site maps & plans
- Utilities search & applications
- Opening notice application & approvals
- Works planning & management Power supply application & green energy alternatives

- Risk assessment & method statements

- Routine cleaning & maintenance
- Graffiti removal

Fabric Maintenance

- Publicity posting
- Response maintenance
- Rapid response maintenance (emergency call out) Inspection & quality control

Asset Management & Audit Services

- Computerised asset management
- Barcoding
- Electronic works orders
- Job status, history & audit trail • Job scheduling & tracking
- Automated invoice generation
 - Live access to Trueform services reporting

Electrical & Software Maintenance

Electrical & ITS Installation Commissioning

- Electrical hardware maintenance
- Periodic testing & health checks
- Software maintenance & upgrade service