

A POWERFUL
MARKETING PLATFORM

PROVEN TO INCREASE
BUS USAGE

QUICK & EASY TO
INSTALL & MAINTAIN

ABILITY TO ACCEPT SOLAR
& RTI DISPLAY OPTIONS

ELITE® BUS STOP

Innovative System for Bus, BRT & Tram

The world's most advanced,
intelligent & attractive bus stop



Quick release fittings



Route number tile fitting



Clear information graphics



LED solar powered options



Multiple timetable displays



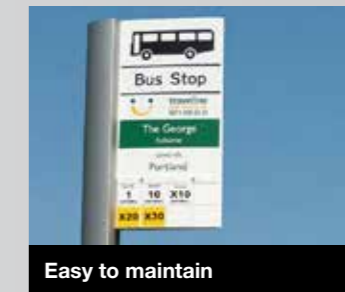
QUALITY BUS ROUTE



Fully modular designs



High strength route cases



Easy to maintain



Single, double & triple displays

ADVANCED BUS STOPS

Robust, vandal resistant & future proofed

Trueform have provided over 50,000 bus stops globally and have unrivalled expertise in the quality presentation of on street bus information, providing both static and electronic display platforms

Trueform have a comprehensive 'off the shelf' range of innovative bus stop designs to suit virtually all customer requirements.

Robust, vandal resistant and future proofed, the bus stops provide both riders and local councils the following benefits:

STRONG, LONG LASTING & LIGHTWEIGHT CONSTRUCTION

QUALITY PRESENTATION OF TIMETABLE INFORMATION

WIDE RANGE OF ATTRACTIVE FINISHES

Benefits of the Elite Bus Stop System

- A powerful marketing platform for the promotion of public transport (branded routes and services)
- A vehicle for improving the image of public transport
- A platform for the quality presentation of travel information – the shop window for your public bus service
- A platform for the delivery of advanced electronic travel information
- Safe, welcoming places for customers to congregate
- Fully modular designs
- Robust, long lasting materials & finishes
- Easy to maintain for long lasting appearance
- Safe, eco friendly LED solar powered illumination courtesy lighting
- Full compliance with regulations and guidelines (DDA)
- Ability to accept RTI displays and touch Journey Planning modules
- Future proofed and technology enabled



Solar power lighting



Elegant & robust



Safety bumper foot



Safe & eco friendly



Special flag options



Choice of finial options



Elite pole cross section



Quality route presentation

Specialist Features

Elegant and Robust Route Display Cases

The attractive route display cases are manufactured from highly durable aluminium alloy and exterior quality injection moulded polycarbonate. Display cases can be supplied in a wide range of sizes to suit most route publicity material and available in an array of polyester powder coated colours.

Solar Power Lighting

The Elite Bus Post System can be supplied in both mains and solar powered illumination. Solar energy is a long term, cost effective method of illuminating bus stops. Trueform is leading the way in the provision of sustainable design and cleaner green energy on street furniture.



Fitting channel for DOT signs

Easy Fitting of Display Material

There are various display mounting options available to suit your present and future requirements, each one specifically developed to give quick and easy operation with maximum long lasting clarity of display.

RTPI Display Systems

The Elite Post can be adapted to incorporate real time electronic display and/or journey planning systems via a discreet internal cable management system.

Flag Signage Graphics

Trueform's in-house signage graphics department can produce tailor made full colour flag graphics to suit customer requirements.



The choice of many major cities

Single, Double and Triple Display Options

Mounted in single, double or triple configurations the 'Elite' display case fixing brackets are specially designed and developed to be long lasting and are flush fitting at the rear to prevent litter or incendiary devices being placed inside the stop. The curved upper surfaces also help prevent litter and drink cans from being placed on top of the structure.

Special Flag Options

Trueform supply a range of attractive display sign flags, each capable of fitting to the new 'Elite' post, to conventional square sign posts or to lighting columns. The sign plates are of a unique curved cross section construction for maximum strength and resistance to vandalism. The flags can be quickly and effortlessly removed from the post to enable route number changes to be carried out safely at ground level.

Route Tile system

Route tiles can be readily interchanged using quick release tamper proof fixings. This system enables quick effortless updating of route information. The keyhole fitting system ensures that route numbers can always be positioned in the correct order and to high standards of precision thereby maintaining high standards of display regardless of the operator skill level.



London buses bus stop



RTPI display systems

Elite Bus Stop Specification

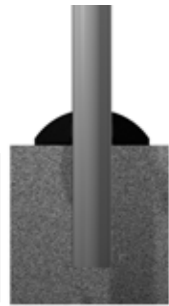
Versatile Installation

The 'Elite' aluminium bus stop system has been specifically designed for ease of installation and operation. Several foundation and installation options are available to suit individual requirements.

Additional Installation Options

The post can also be fitted directly and securely over the top of existing 76mm posts (patented system), thus insuring that there will not be any excavation required or disruption to pavement or finished floor surfaces.

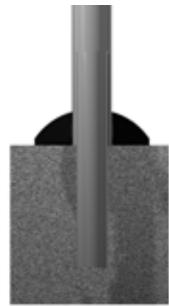
© Standard Installation Option (Post cast into concrete foundation)



Top view of **single** timetable configuration



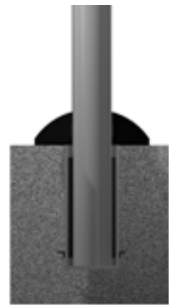
© Patented mounted over existing square post option



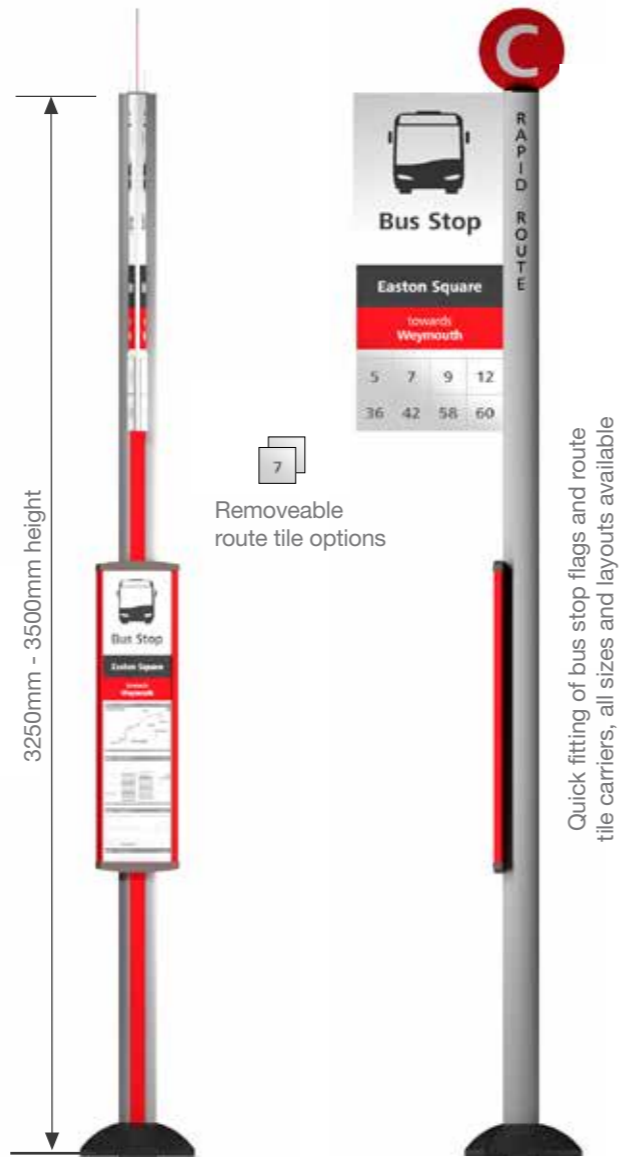
Top view of **double** timetable configuration



© Socket Option



Top view of **triple** timetable configuration



A powerful marketing tool



Various flag size options



Easy fitting of display material



Full colour flag graphics

ELITE® BUS STOP SYSTEM

The world's most advanced, intelligent & attractive bus stop

The 'Elite' post has been designed specifically for bus stop use and incorporates the following specialist features:

Strong, lightweight construction for improved safety and easy handling, special recessed channels for fitting quick release tamper proof fixings, ability to be installed in a variety of configurations including over existing sliding Ø 76mm posts. Durable exterior quality finishes, including architectural grade anodising and polyester powder coating in a wide range of colours.

The post also has provision for the installation of electrical and telecommunications cables for lighting and real-time information display systems.

The choice of many **MAJOR CITIES**

Style & Branding

- Modern architectural design
- High profile tool for the promotion of bus routes and bus services

Strength & Performance

- Robust, vandal, graffiti and weather resistant materials and finishes
- Stainless steel & aluminium construction for long lasting performance and appearance

Simplicity

- Lightweight, modular components for fast and safe erection on site

Features

- Modular system - Quick Release Fixings
- Future Proofed - Can Incorporate the Latest Electronic and Digital Hardware
- Optional Solar Power, Touch Screen Display, RTI and Audio Information
- Fully Integrated - Concealed Wiring

Why choose Trueform?

Mobility is the central basis for economic growth and prosperity in our globalised world, both in urban centres of population and in less densely populated areas.

Trueform provide intelligent public transport solutions to meet this basic requirement.

Trueform blend specialist public transport design engineering and manufacturing skills with accessibility design, graphic design, signing, intelligent electronic transit systems, safety and statutory standards, system planning, technical specification, user analysis, installation and maintenance expertise, based on an in-depth knowledge of public transport operations.

Trueform believes transport environments should be welcoming, safe and easy to navigate. Transport systems should be highly visible, distinctive and easy to use, by everyone. Graphic, service and operational information should be unambiguous and clearly presented. To achieve all of these things our design approach has to be collaborative and rigorous, intelligent as well as inventive.

Trueform have a proven track record in the provision of integrated and coordinated public transport solutions that attract travellers by successfully transforming public transport. This is based on a sound understanding of the travellers requirements - both now and projected into the future.

This is achieved by an assembled team of expertise with professional experience extending over 35 years.

Trueform focus their attention on the points on the transport network where passengers “join”, “transfer” and “leave”. These are key components to improve, if area wide public transport solutions are to be effective.

Trueform offer the full ‘end-to-end’ service including all the key stages: Audit - Analysis - Specification - Design - Manufacture - Installation - Lifetime Maintenance.

Trueform provide a ‘one-stop-shop’ to passenger transport executives, councils and bus operators, that ensures good delivery with less dependence on the clients management resources.

Trueform are involved in an on-going process of identifying the best products and services associated with their business sector and ensuring these become part of their consolidated solution.

We keep pace with local and national agencies affecting public transport policies. We keep informed about relevant legislation, investment programmes/priorities, environmental issues and other key factors such as concerns about ‘reduction in carbon emissions.

Transport users appreciate and respect the quality infrastructure that Trueform provides. It improves the appearance of their streets and stations. It ensures places are valued and looked after,

Keeping the infrastructure up-to-date makes it more relevant for lifestyles today and demonstrates that public transport is very much part of the 21st century.

Trueform want to work in partnership to provide public transport solutions which deliver a promising future.



Contact our sales office on **020 8561 4959**, email us at **sales@trueform.co.uk** or visit **www.trueform.co.uk** for more information on any of our products