



TVS GYM FLOORING

IMPACTING THE WAY YOU TRAIN

CASE STUDY

TVS Supply Gym Flooring With Custom Line Markings

Sports Direct Fitness

PROJECT INFORMATION

Client: Sports Direct

Product Information

TVS supplied a highly resilient rubber floor covering – SPORTEC Giga, containing a large EPDM granule – to this new gym in Shirebrook, Derbyshire. The product was chosen because it is easy to maintain, durable and the material's bright yellow fleck complements the brand's striking corporate colour scheme.

To add extra protection to the substrate, the SPORTEC Giga was installed over SPORTEC Team Cup-X, an elastic underlay that is designed to absorb impact shock in weight lifting areas. As part of this project TVS also supplied manufacturer-approved adhesives along with a solvent free, two-component sealer that provides extreme long-term protection to this type of resilient rubber flooring. Additionally, TVS custom-produced a stencil of the 'EVERLAST' logo and then applied a two-part PU paint to part of the floor area. These lines and logo helped to create a visually striking and totally bespoke functional training zone within this facility. TVS rubber flooring was fitted in both the free weight and functional training zones, an area of approximately 500m². A bright yellow sled track was also supplied and fitted as part of this project.

Products

SPORTEC Giga with Yellow Fleck
SPORTEC Team Cup-X
TVS-200 2-Part Adhesives
TVS RZ Turbo Protect
TVS Sports Carpet – Bright Yellow



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