



auditorium seating solutions

#### welcome

Since Ferco's inception in 1983 our desire to be clients' partner of choice has been at the forefront of our philosophy. It is reflected in our commitment to friendly, professional customer service and unwavering attention to detail.

In house design and manufacture capability means we deliver design-led, world class seats and enables us to set trends rather than follow them.

Our state-of-the-art facility incorporates the latest technology and manufacturing methods with rigorous quality control.

Our designers are creative problem solvers - they arrive at seating solutions that best fit your facility. We love to talk design, aesthetics, solutions and functionality. This is our passion. It runs through our company.

We have a network of offices in central locations all over the world. Filled with knowledgeable and friendly people. So we're equipped to deliver any seating requirement - regardless of size or location. With clients in over 60 countries we provide global reach with a personal touch.

Our dedicated regional sales teams understand local customs. They offer professional guidance and experience, and they're flexible in helping clients to achieve their needs.

And we're most proud of our people. All of them live by the belief that nothing is impossible. They're here to inspire you. To help you create a space that in turn inspires and entertains your audiences.





# design-led performance seating

Your choice of seating will very much depend on the type of events and performances which you intend to hold.

Whether you have a conference facility, theatre or corporate auditorium, the type of seating will play a crucial role in attracting events and creating revenue potential for your venue.

How the layout is planned will determine the ultimate audience capacity and which is critical when looking to maximise income streams.

Our auditorium seating collection features many options, such as the integrated Wrimatic  $^{\text{TM}}$  A3 writing tablet, to allow a facility to become multi-functional.

As well as the consideration given to capacity and sightlines, we work with you to blend the right aesthetics, ergonomics and comfort. Providing seats that are attractive, comfortable and functional.

The right space creates the ultimate audience experience. That is why we are so passionate about designing the seats that fills these spaces.

We want to work with you to create a beautiful functional space that delights your audience and increases customer loyalty.

Attention to detail, work ethic, expertise - you can see it in every one of our seats. This is what is at the heart of our company.

#### mission

exceed customer expectations live by design inspire a happy team



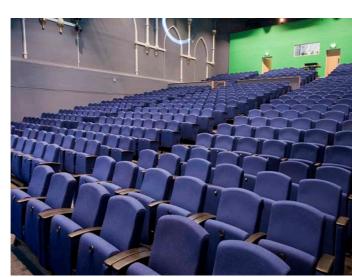
#### **Atlantic**



The Atlantic is a chair provding levels of comfort and versatility beyond its compact size.

Ideal for both refurbishments and new projects, the variety of seat centre choices enables clients to maximise seating capacity without compromising on form or function.

This seat can be with all fabric upholstery or with the option of wood outer back and seat. The armrest can be in polyurethane, wood or fabric.



Stafford Gatehouse Theatre, United Kingdom

#### **Pacific**



The Pacific is the theatre seat of choice where comfort and durability are the primary concerns.

Its compact envelope allows for ease of access and egress and the extensive backrest options ensure the maximum comfort and function.

Designed to be comfortable and maintenance free throughout its lifetime, this seat provides levels of comfort far beyond its size.



Kuala Lumpur Performing Art Centre, Malaysia

#### Riviera

The Riviera is the theatre seat of choice where comfort and durability are the primary concerns.

With a plush high backrest, the Riviera's comfort is the perfect seat for corporate auditoriums, executive training centres, VIP seating and even cinemas.

Able to incorporate both the concealed tablet arm or the wrimatic tablet this is the paramount seating solution to enhance any venue.



Taylor's International School, Malaysia

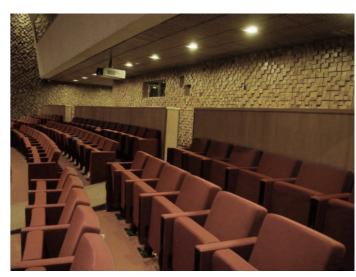
## MOS



MOS was developed as the quintessential fixed seating solution for modern conference projects with its modular design making it easy to install, maintain and configure.

The simplicity of this chair makes it the ideal choice for clients who are seeking a functional yet aesthetically pleasing look in their auditorium.

The MOS is accoustically friendly with options for headrests and an integrated tablet.



Museo de Antrolopogia, **Mexico** 

## **Beaufort**



With its clean lines and simple design, this seat is the ideal choice for style, comfort and aesthetics.

Having a small closed depth, it can be incorporated into narrow tiers without compromising on comfort or access.

This seat can be finished in all fabric upholstery or with wooden outer backs and seats, which gives its ideal acoustic properties.



Bunjil Place Theatre, Australia

# Caspian



This is a contemporary and sophisticated auditorium seat suitable for high end facilities that demand the ultimate in comfort and style.

In any parliamentary style venue it is necessary for audience members to command the attention of a large quantity of people across a wide open space.

It was therefore an option to incorporate a microphone / translation system for each seating space.

Finished in wood with sumptious padding and a high back, it is customisable with an concealed tablet which stows neatly into the armrest.



National Convention Centre, Vietnam

#### MBS

The MBS is the ultimate wooden finish seat.

Traditionally, theatres favour wooden finishes as it not only adds a touch of luxury but is also acoustically friendly.

The MBS incorporates these advantages with a distinct, modern design.

This seat incorporates a damper in the tip-up mechanism that allows the seat to return to the closed position silently at a controlled speed.



Marina Bay Sands Theatre, Singapore

#### ISI



ISI has a contemporary design inspired seat which comes with damper to reduce noise when the seat is tipping up to its closed position.

ISI is intentionally designed to have a wooden finish look, fit for classic or moden interiors.

Complementing its slim appearance is the lumbarsupport that perfectly curves in to your back when seated.



Sea World Culture & Arts Centre, China

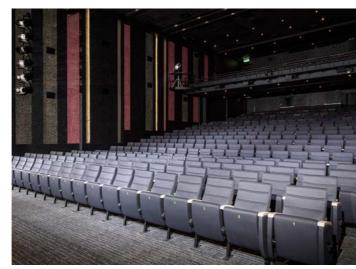
## Nex



Nex was designed with maximum comfort for conscionable guests at the forefront of the design brief.

Its high back rest, wide seat and deluxe padding make it the ideal chair for projects of note.

This seat tips to the closed position by gravity, allowing a silent and maintenance free movement.



Ken TTDI Performing Art Centre, Malaysia

## **ARC**



ARC One Plus

The seat and backrest have injection moulded polypropylene outer shells to give maximum durability.

It incorporates a silent gravity tip-up mechanism and a perforated acoustic base suitable for indoor applications



Kompleks Permata Pintar UKM Bangi, Malaysia

## probax

ProBax is a patented system of foam inserts located in the seat base cushion. The geometrical design and location of the inserts are unique for each seat.

ProBax technology has its origins in the medical field and evolved out of the need to help young children with spinal deformities.

The ProBax system is individually developed for each seating application and can be fitted in any seat with a foam base as it does not change the appearance, design or feature specification (e.g. recline action, sound / vibration function) of any seat.

The average human head weighs 4.4kg and needs to be supported by the spine.

To do this the spine has a natural "S" shaped curve.

Conventional seats let the pelvis of the seat user to rotate backwards into a position where the spine has an unhealthy "C" shape.

This "C" shaped posture causes the head and shoulders to fall forward leading to muscle ache and discomfort.

ProBax prevents the pelvis from rotating backwards when sitting leaving the seat user to sit in a more upright, natural and healthy posture.

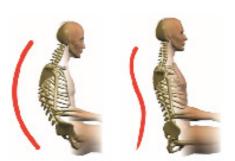
The "S" shaped curve greatly reduces strain on the neck and back

It improves blood and oxygen flow through the body and reduces muscle fatigue and cramps.

ProBax transfers weight through the spine and the seat base and not through the muscles or the back of the seat

The head and shoulders do not fall forward in ProBax seats and lines of sight are improved by better posture





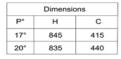


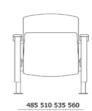


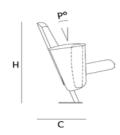
## Good design is design that works



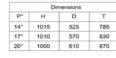
Atlantic

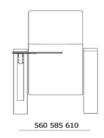


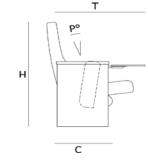




Caspian



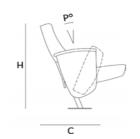




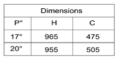
Pacific

	Dimensio	ons
P°	Н	С
16°	920	510
20°	910	550

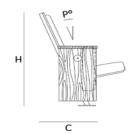




MBS

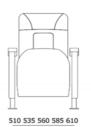


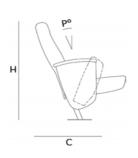




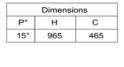
Riviera

Dimensions					
P°	н	С			
16°	990	540			
20°	980	585			





ISI



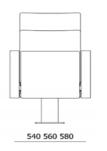


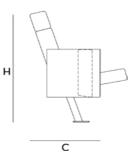


MOS-C

	Dimensio	ns
	н	С
Α	860	490
В	1015	535

A = WITHOUT EXTENDED HEADREST B = WITH EXTENDED HEADREST (OPTIONAL)



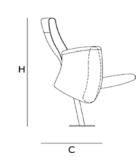


Nex

Dimensions					
н	С				
930	440				

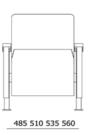
890

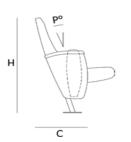
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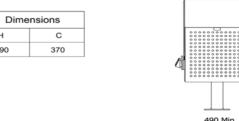
Beaufort

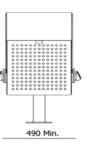
	Dimensions				
P°	н	С			
17°	900	430			
23°	880	490			

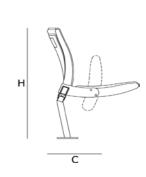




Arc one plus







# options

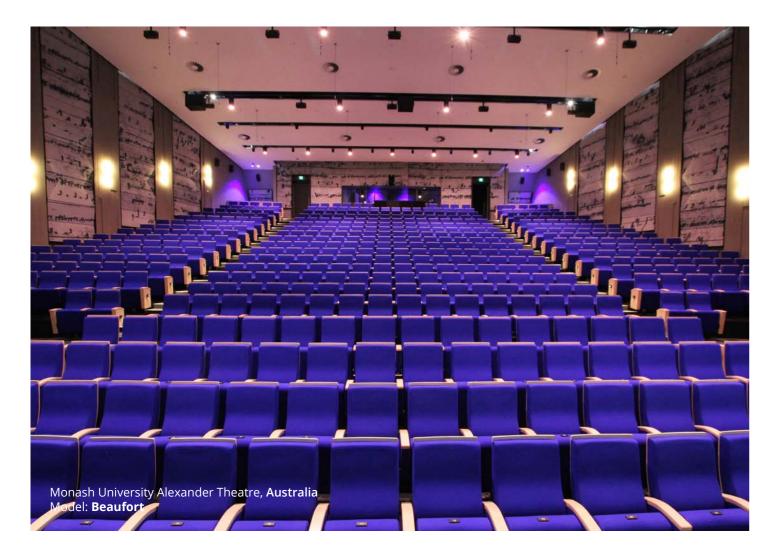
	Atlantic	Pacific	Riviera	MOS	Beaufort	Caspian	MBS	ISI	Nex	ARC
Oval Row Letter	•	•	•	•	•	•	•	•	•	•
Aisle Light - Type E	•	•	•	•	•	•	•	•	•	•
Round Row Letter	•	•	•	•	•	•	•	•	•	•
PVC Seat Numbering	•	•	•	•	•	•	•	•	•	
Embroidered Numbering	•	•	•	•	•	•	•	•	•	•
Diffuser Leg	•	•	•	•	•					•
Tandem removable leg	•	•	•	•	•	•	•	•	•	•
Free standing leg	•	•	•		•		•		•	•
Castor wheel	•	•	•		•	•	•	•	•	
A.D.A End Panels	•	•	•		•		•		•	

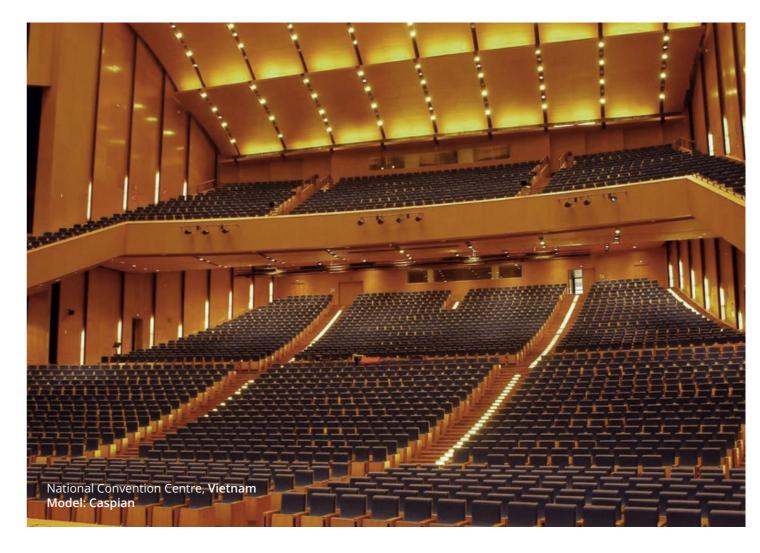
	Atlantic	Pacific	Riviera	MOS	Beaufort	Caspian	MBS	ISI	Nex	ARC
A3 size Table				•		•				
A4 size tablet	•	•	•	•		•				
Wrimatic Lite	•	•	•		•				•	
Plastic back outer		•	•							
Wooden back outer	•	•	•		•	•	•	•	•	
Wooden seat outer	•	•	•	•	•	•	•	•	•	
Wooden armrest	•	•	•	•	•	•	•	•	•	
Upholstered armrest	•	•	•	•	•	•	•	•	•	
Wooden panel	•	•	•		•	•	•	•	•	
ProBax	•	•	•	•	•	•	•	•	•	•

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seating made better



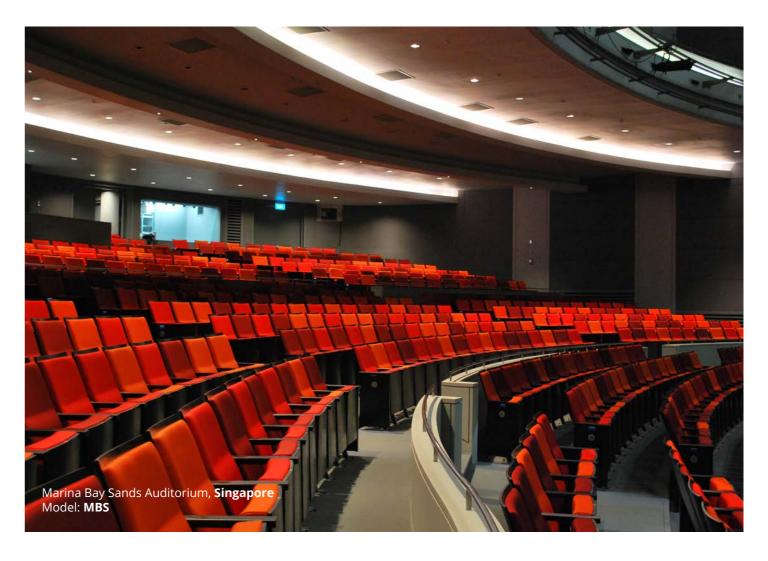


















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