



MEMO in the Education Sector

Fun and educational

Even these days, schools are under the impression that being daily exercise is a luxury. Some of these school even go as far as getting rid of their physical education program However, it has been proven that living an active life style improves the efficiency of learning time. When children are actively moving and playing, the brains creates extra cells that accelerate the time a child needs to study something.

The Julianschool has acknowledged this, and in 2014 the school has installed the educative play set Memo as the first primary school ever. Students will be taught physical education, but in the future also mathematics and languages at the playground.



School Principal Marco Schaap tells us: "Of course the math games on the Yalp Memo would never replace math lessons, but it's a fun way the kids can choose to practice math. On the other hand, we bought the Memo for the fun-factor; which it definitely has!

By giving them Memo, we also incentivise children to lead a more active lifestyle."



Memo





PARENT: “It is truly great to see the kids play together this way on the Memo. The only downside being I actually have to come and drag them home for dinner!”

Memo: The superior play set

“We’ve known for a while that daily exercise drastically improves study performances. We also know it helps children develop themselves both physically and socially.

The Memo is really a perfect fit for our school since the Memo gives plenty of incentive to get kids to move about. It’s designed in such a way that many of its games are not just physical, but also enhance social cohesion. And as if this wasn’t enough, it even has an educational dimension.”



“We use the Memo as much as possible. Teachers often take the younger classes outside to the Memo for math practice. This way, the lessons are becoming more dynamic, and the material actually sticks better.

We’ve also decided to keep the playground freely accessible during the breaks, and after school. It gets used a LOT.”

