

dCIPHER™**HEAD OFFICE**

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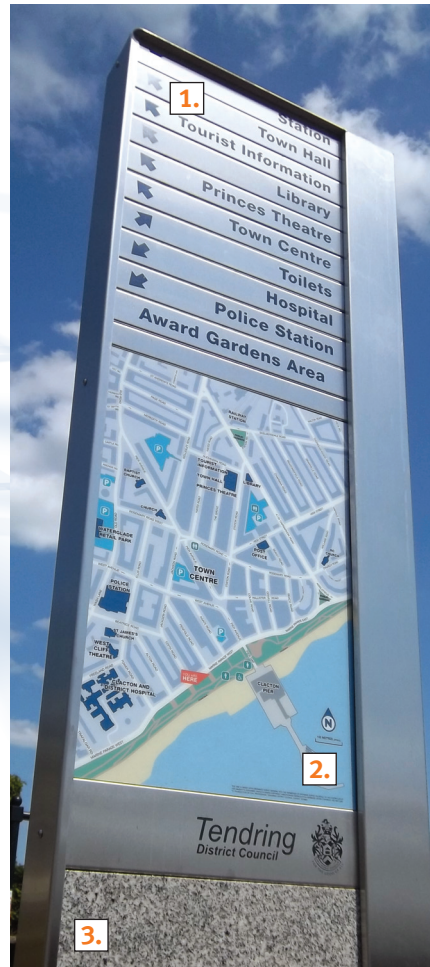
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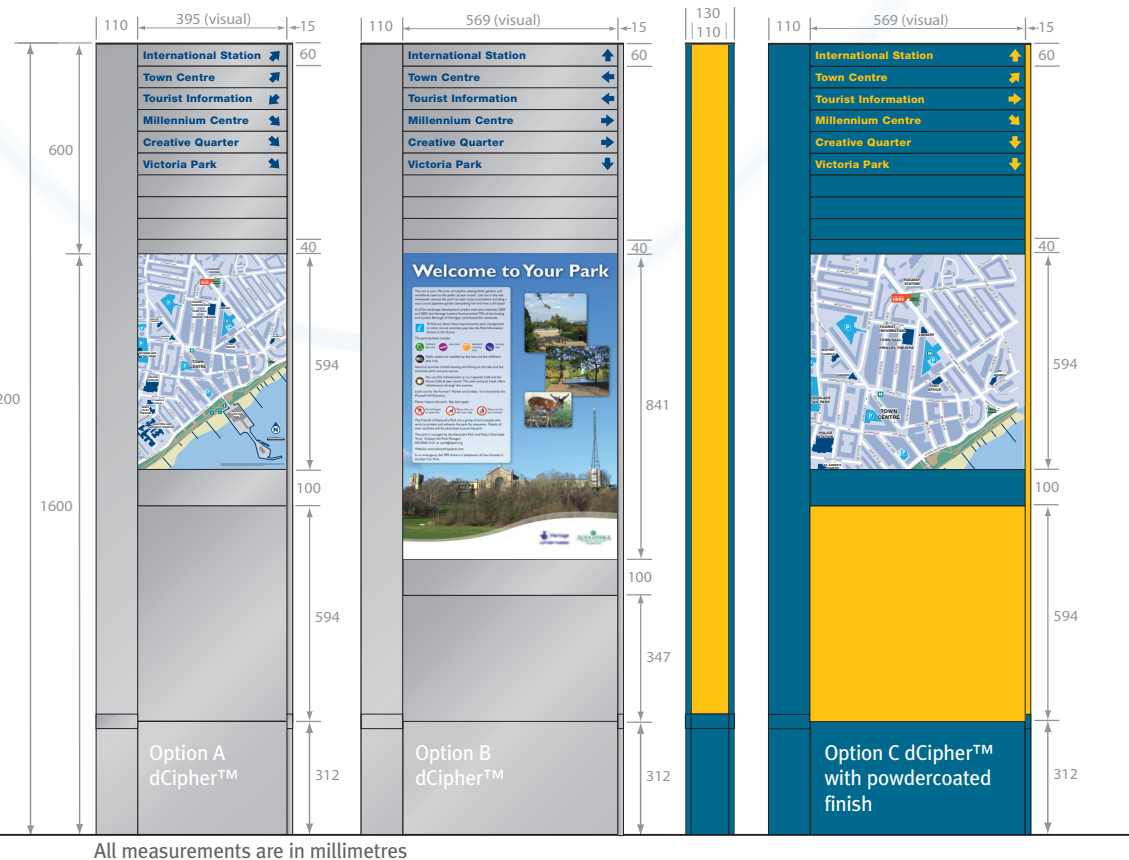
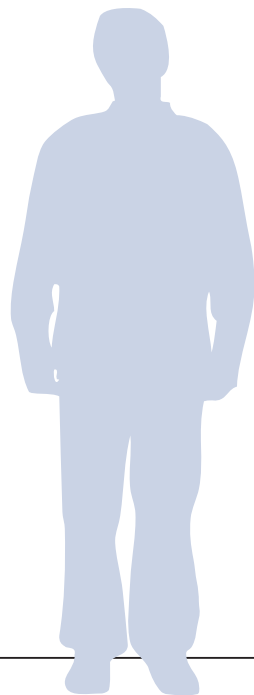


FitzpatrickWoolmer
ENHANCING VISITOR EXPERIENCE



Option A dull polished dCIPHER™ unit

1. Interchangeable directional slats
2. Information panel with computer generated printed map
3. Graphic base panel with granite effect print



Designed specifically with towns and cities in mind - dCIPHER™ is an affordable and modern pedestrian wayfinding system that offers the perfect balance of durability, functionality, price and design.

Developed as a tool to enhance visitor orientation and navigation, dCIPHER™ will help to improve people flow and increase footfall to key areas such as retail and leisure.

Key Features:

- Affordable
- Robust
- Modern modular design
- Interchangeable slat and panel system
- Easy-to-use
- Vandal resistant
- Option to customise

dCIPHER™ signs are stainless steel, modular, monolith style units with sleek lines that have a brushed or coloured, powdercoated finish.

SPECIFICATIONS

dCIPHER™ comes in two standard sizes and includes 9 directional slats and 1 information panel per side. All panels and slats are removable.

Dimensions

- Option A:**
2180mm high by 521mm wide with a 594mm high by 420mm wide portrait information panel
- Option B:**
2180mm high by 695mm wide with a 841mm high by 594mm wide portrait information panel.
- Option C:**
2180mm high by 695mm wide with a 594mm high by 594mm wide square information panel.

DURABILITY

Made from one of the toughest metals around stainless steel dCIPHER™ units are duoguard™ coated and come with tamper resistant security fixings for added resilience.



duoguard™ is a heat cured, hardened coating that provides maximum environmental protection against graffiti, scratching and abrasion and the UV curing process will ensure your panels remain lightfast for 5 years.

5 years lightfastness guaranteed!

KEY BENEFITS:

Abrasion Resistant

Resistant to damage caused by typical graffiti removal tools and methods, duoguard™ ensures the surface remains undamaged.

Corrosion Resistant

With its hardened surface, duoguard™ protects against the corrosive atmospheres often associated with coastal environments.

Scratch Resistant

duoguard™ offers excellent resistance to scratching by keys, knives and other sharp instruments.

Flame Retardant

duoguard™ provides a tough coating impervious to heat damage from cigarette lighters.

Lightfastness

Signs will not fade within 5 years and white areas will remain white with no unpleasant yellowing.

Graffiti Resistant

By creating a barrier to graffiti paints and inks, duoguard™ enables easy graffiti removal.

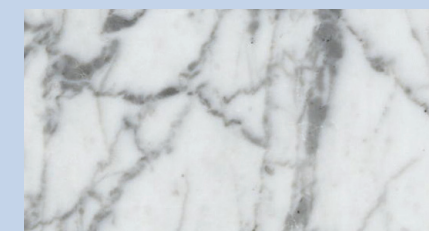
CUSTOMISING dCIPHER™

Optional Extras:

Base Panel Graphics

Graphic panels are multi-purpose and popular applications include branding and advertising.

Base panel examples:



Printed stone effects



Printed timber effect

Artwork for dCIPHER™ panels is printed directly onto the panel substrate and can be customised to meet any graphic* requirement.



Printed Place Name

Customise your dCIPHER™ unit by having your place name printed vertically on one edge of the sign (see above example).

Powdercoat Colours

If you are unable to find suitable colours within our standard palette, custom colours are available.

Please speak with our sales team to discuss colour options.

*Visit www.fwdpcreative.co.uk to find out how Fitzpatrick Woolmer's in-house illustrative mapping and interpretive design division, Fitzpatrick Woolmer Creative, can help design and produce any artwork requirements.



To find out more about dCIPHER™ or to request a quotation please call **0800 130 3630** today!