

Kingston Road

CLIENT: Mole Valley District Council
ADDRESS: Kingston Road, Leatherhead, Surrey,
KT22 7RB
BUDGET: £12,000
AGE RANGE: 15+ Years

"The Council are very pleased with the project and are looking to install more throughout the borough. Excellent installation team which are very helpful, neat and I would highly recommend using them"

Tony Wynn, Senior Parks Officer



THE CHALLENGE:

Mole Valley District Council wanted to provide their community with free and effective outdoor gym equipment to improve activity levels locally. The project was the first of its kind in the borough and was installed in a socially deprived area to give the community an opportunity to exercise without having to pay gym fees. The site was adjacent to a sports field and close to a school, complimenting current facilities and is ideally situated to entice local pupils.

THE SOLUTION:

Proludic presented the innovative Urbanix outdoor gym range which is the only one of its kind on the market. The difference between Urbanix and other outdoor gym equipment is Urbanix uses hydraulic pistons to create 8 levels of resistance whereas other equipment only uses body weight. Urbanix allows for a progressive workout. Within days of installation, multiple boot camps and fitness instructors were using the equipment, all praising its usability and quality. Mole Valley District Council are very pleased with the project and are now looking to install more sites across the borough.

"Of all the outdoor exercise machines I've used before, I was yet to come across equipment which uses hydraulic adjustable resistance, until Urbanix that is! I found the instructions concise and easy to follow, Urbanix provides a great workout for my clients!" Jordana Moral - Personal Trainer



Kingston Road - Outdoor Gym



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