

KNOWSLEY CENTRE OF EXCELLENCE

CLIENT: KNOWSLEY COUNCIL . ADDRESS: ACROSS 15 SITES AROUND KNOWSLEY . BUDGET: £300,000 . AGE RANGE: 14 YEARS +

PROBLEM

- IN 2013 KNOWSLEY ADULTS WERE IDENTIFIED AS EXERCISING LESS THAN THE NATIONAL AVERAGE
- KNOWSLEY HEALTHY LIFE EXPECTANCY- MEN 56.9YRS AND WOMEN 57.5YRS
- 23% OF DEATHS CAUSED BY CARDIOVASCULAR DISEASE



SOLUTION

- WE PARTNERED WITH KNOWSLEY COUNCIL TO PRODUCE 15 UNIQUE AND IMPRESSIVE SITES WHICH WILL CATER FOR THE WHOLE COMMUNITY
- 146,000 RESIDENTS SET TO BENEFIT FREE, ACCESSIBLE AND QUALITY FITNESS FACILITIES WITHIN 10 MINS FROM THEIR HOME

CLIENT RESPONSE

"PART OF THE REASON WE CHOSE PROLUDIC AS OUR PARTNER WAS THE DIVERSE RANGE OF EQUIPMENT THAT THEY COULD OFFER. THEY HAVE DELIVERED A BRILLIANT PROJECT THAT WILL HELP BENEFIT THE COMMUNITY FOR YEARS TO COME."

CAROLINE DAVIES -
PUBLIC OPEN SPACES MANAGER



PROLUDIC LTD

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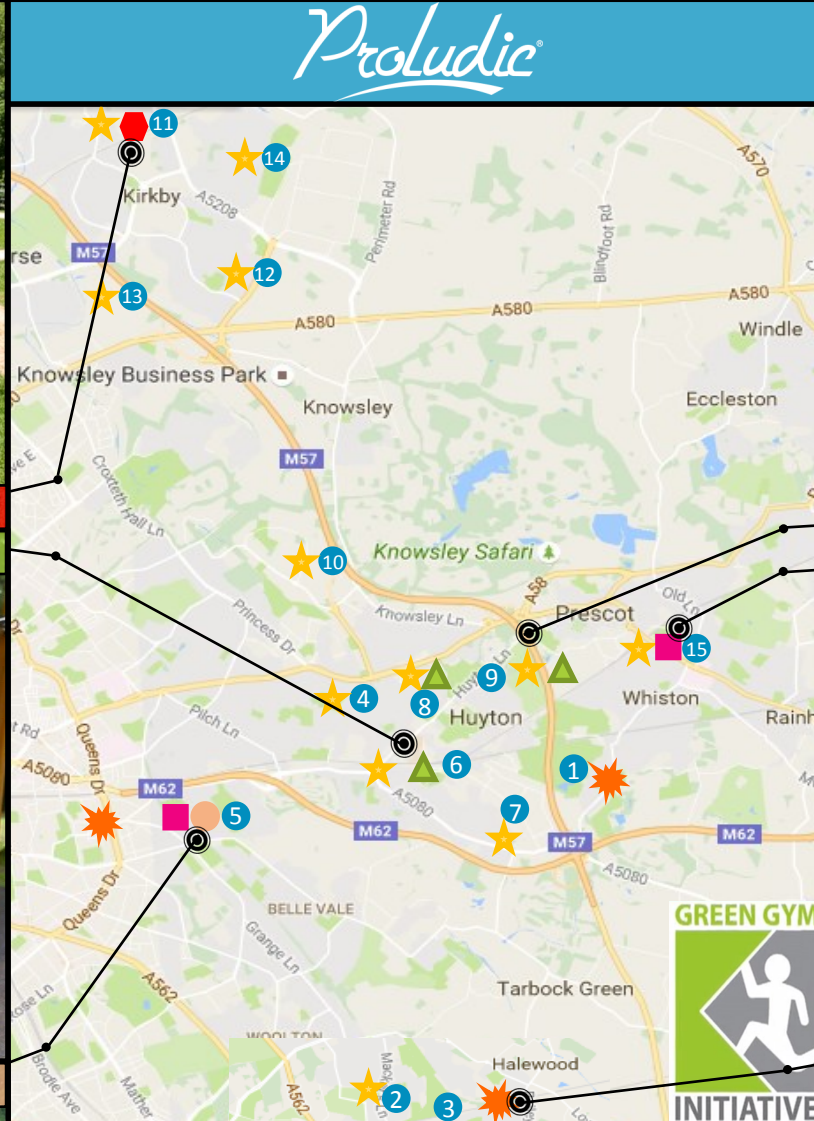
SOCIAL FITNESS ZONE



METAL TRIM TRAIL



ORIGIN



UNIQUE BENEFITS

- 1. MULTITUDE OF EQUIPMENT SOLUTIONS ✓
- 2. BESPOKE FACILITIES IN AREAS OF DEPRIVATION ✓
- 3. INCREASE LIFE EXPECTANCY FOR JUST A 300K INVESTMENT ✓
- 4. PROACTIVE MEDICINE ✓
- 5. 10 MINUTE WALKING DISTANCE TO A FREE EXERCISE OPPORTUNITY ✓
- 6. 164,000 PEOPLE TO BENEFIT BOROUGH WIDE ✓



URBANIX

VITALITY



TIMBER TRAIL

