



NATIONAL PARK GEM!

CLIENT: SOUTH LAKELAND DISTRICT COUNCIL . ADDRESS: ROTHAY PARK, AMBLESIDE, SOUTH LAKELAND, LA22 9DG . BUDGET: £160,000 . AGE RANGE: ALL AGES AND ABILITIES

CHALLENGE

SOUTH LAKELAND DISTRICT COUNCIL WERE LOOKING FOR A PARTNER TO CREATE A DESTINATION PARK, THAT WOULD SIT WITHIN THE BEAUTIFUL LOCATION OF AMBLESIDE IN THE LAKE DISTRICT. THE PARK NEEDED TO ATTRACT FAMILIES AND CATER FOR A WIDE AGE RANGE FROM TODDLERS THROUGH TO TEENAGERS. THE COUNCIL WANTED TO THE PARK TO BLEND INTO THE SURROUNDINGS BUT ALSO TO SPARK IMAGINATION, BE FUN AND EXCITING FOR THE USER.

SOLUTION

THE PROJECT IMMEDIATELY INSPIRED PROLUDIC'S DESIGNERS, FINDING INSPIRATION FROM THE SURROUNDING ARCHITECTURE SUCH AS THE CHURCH. USING SOME OF THE SHAPES AND COLOURS THROUGHOUT THE DESIGN. FURTHER CONSULTATION WITH THE LOCAL PRIMARY SCHOOL GAVE PROLUDIC EVEN MORE IDEAS.

PROLUDIC CREATED A JUNGLE ADVENTURE THAT WAS EXCITING AND ALLOWED CHILDREN TO USE THEIR IMAGINATION TO CREATE THEIR OWN STORIES. THE PARK SITS HARMONIOUSLY WITHIN ITS SURROUNDINGS.

CLIENT RESPONSE

PROLUDIC'S DESIGN BLEW US AWAY. WE HAD NEVER HAD SUCH A LANDSLIDE AGREEMENT WHEN AWARDING A PROJECT! PROLUDIC WORKED IN PARTNERSHIP WITH THE COUNCIL REALLY LISTENING TO OUR NEEDS, THE PUBLIC COULDN'T BE ANY HAPPIER AS NEITHER CAN WE!



NATIONAL PARK GEM!



PROLUDIC LTD

THE PLAY HUB, BRADMORE BUSINESS PARK, LOUGHBOROUGH ROAD, NOTTINGHAMSHIRE, NG11 6QA

TEL: 0115 982 3980 WEB: WWW.PROLUDIC.CO.UK EMAIL: MARKETING@PROLUDIC.CO.UK

