



THE NEW HMS QUEEN ELIZABETH AIRCRAFT CARRIER IS ONE OF THE BIGGEST SHIPS EVER BUILT FOR THE ROYAL NAVY. ONE OF THE MOST ADVANCED WARSHIPS IN THE WORLD, THE NEW VESSEL WILL FORM PART OF THE NAVY'S SURFACE FLEET.

TO COMMEMORATE THIS UNIQUE VESSEL IN THE YEAR OF ITS LAUNCH, THE FLEET AIR ARM MUSEUM WANTED TO CREATE A REPLICA CARRIER ON THEIR FRONT LAWN. THE CARRIER NOT ONLY HAD TO BE REALISTIC BUT ALSO INCORPORATE ADDITIONAL LEARNING OPPORTUNITIES LINKED TO THE MUSEUM AND ITS EXHIBITS.

BESPOKE PLAY MANUFACTURING ALLOWED US TO CREATE HUGE CARRIER TOWERS, AN F35 FIGHTER JET AND A HERCULES HELICOPTER.

GRAPHIC GAME PRINTING ALLOWS US TO TRANSFER EXACT DETAILS ONTO OUR PLAY PANELING ALLOWING US TO CREATE REPLICA BATTLE CONTROL PANELS AND PILOT PLAY PANELS USING ACTUAL IMAGERY FROM THE MUSEUM.

OUR WEB ADVENTURE PACKAGE BRINGS A DIFFERENT DIMENSION TO THE PLAY SPACE CREATING AN ORIENTEERING GAME THAT THE MUSEUM CAN CREATE EDUCATIONAL GAMES FOR TO TIE BACK INTO MUSEUM DISPLAYS.

"THIS HAS TO BE ONE OF THE BEST AND MOST EXCITING PLAY AREAS WE HAVE EVER HAD THE PRIVILEGE TO DELIVER. THE CLIENT WANTED THE CARRIER TO BE IMPOSING AND INSTANTLY RECOGNIZABLE AS YOU ENTER THE SITE - AND WE DIDN'T DISAPPOINT. WORKING CLOSELY WITH THE MUSEUM WE CAPTURED ALL THE TINY DETAILS THAT ACCUMULATE TOGETHER TO MAKE THIS A TRULY UNIQUE PLAY SPACE - WELL WORTH A VISIT.

BEN JONES
(PROLUDIC AREA SALES MANAGER)



BESPOKE HMS QUEEN ELIZABETH PLAY CARRIER

